

BUILDING MOMENTUM.



MARY BLACK
FOUNDATION

ANNUAL REPORT 2014



2014 marked Year 1 of a three-year strategic plan for the Mary Black Foundation.

We identified three major goals:

1

Impact

Demonstrate the positive impact of the Foundation's investments on individuals and the community

2

Engage

Be a leader in increasing engagement of citizens and decision makers in understanding and supporting actions for a healthy community

3

Partner

Leverage and create new Foundation resources through creative collaboration



As you will see in this Annual Report, we hit the ground running and have made terrific progress in achieving all three goals.

During the development of the three goals, the Foundation's trustees were very clear that they wanted the Foundation to be more proactive in the community, so we restructured and created two new positions. In January, we hired two Program Specialists; one in Healthy Eating | Active Living and one in Early Childhood Development. In addition to offering support and guidance to nonprofit organizations that apply to MBF for grants, these two new positions allow the Foundation to research best practices around the country, cultivate relationships with organizations that are doing work in our focus areas, identify capacity building needs, and provide technical assistance. They also find ways to bring groups together to collaborate on common issues.

In an effort to demonstrate the Foundation's positive impact on the community, we took our first step toward a more outcomes-focused approach to grantmaking. Trustees, staff, and community partners spent the spring developing a theory of change and logic model for each of our two focus areas. In 2015, we will begin implementing a grantmaking process that builds upon these models.

As we move to engage the community in better understanding and supporting actions for health, the Foundation was uniquely positioned to lead the effort to secure Spartanburg's spot as one of five communities across the country in **The Way to Wellville** challenge. The challenge, sponsored by the nonprofit HICcup, will provide us additional support over the next five years to improve health outcomes in kindergarten readiness, access to care, health for the insured, community pride, and obesity prevention. The Foundation partnered with City of Spartanburg, USC Upstate, Spartanburg Regional, and HealthPlotter to develop our proposal, but it will take everyone in our community – community leaders, businesses, elected officials, faith communities, nonprofit and governmental agencies, and residents – to create changes that will lead to a healthier community. Spartanburg will receive a variety of support and resources, including a navigator, but to be successful, we will need to think "out of the box," be creative, and be brave. Our challenge begins in January 2015.

In 2014, we sought many opportunities to partner for greater impact. The Foundation joined the YMCA of Greater Spartanburg to sponsor **The Mary Black Foundation Y2Y Half Marathon** to bring adults and children together for

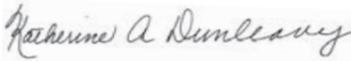
a day of physical activity and fun. We partnered with all seven school districts, Middle Tyger Community Center, Upstate Family Resource Center, and Upstate Fatherhood Coalition to secure a \$900,000 grant from Children's Trust of SC to strengthen adolescent families. Together with the SC Association of Nonprofit Organizations and the National Council of Nonprofits, we provided training on effective advocacy to over 20 nonprofit organizations.

Nine months into the implementation of the strategic plan, our trustees reflected on the progress and reaffirmed their commitment to the direction of the Foundation. They penned the following "elevator speech" to communicate how the Foundation has evolved:

"The Mary Black Foundation is a proactive foundation, working with partners to reach a vision for sustainable health, wellness, and success in Spartanburg. The Foundation supports and invests in high performing and innovative organizations, engages citizens in the work of improving communities, and expands the network of resources available to help people and communities in its priority areas."

As we reflect on the accomplishments of 2014, we look forward to 2015 with great excitement. We hope you enjoy this year's annual report.


Ruth Cate
 BOARD CHAIR


Kathy Dunleavy
 PRESIDENT & CEO



Board of Trustees

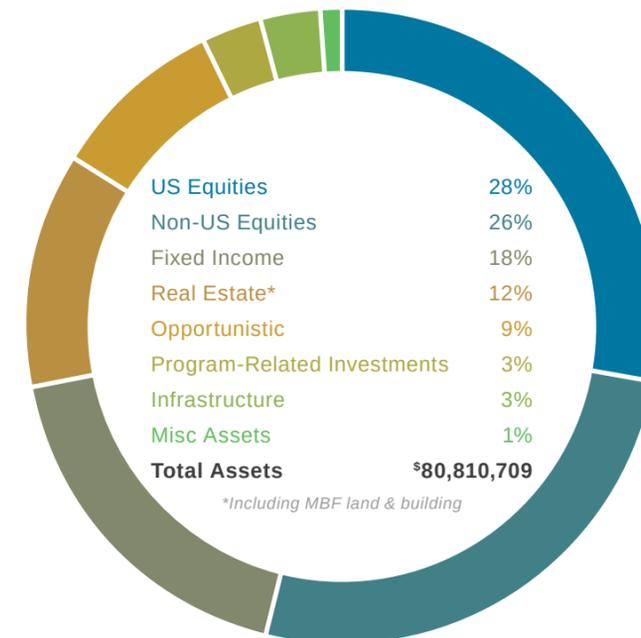
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- Ethan Burroughs, *Treasurer*
- Anna Converse
- Tony Fisher
- Colleen Keith
- Jimmy Littlefield
- Jack McBride
- Byrd Miller
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Staff

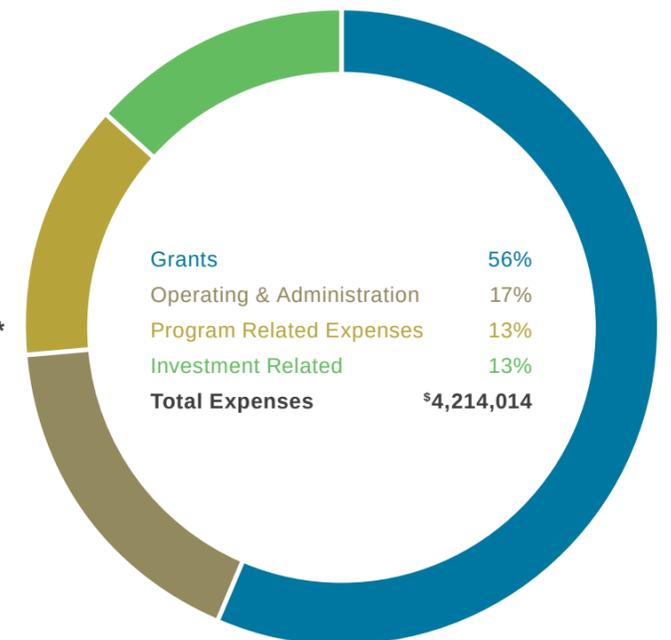
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*Program Specialist,
Early Childhood Development*
- Matthew Manley,
*Program Specialist,
Healthy Eating | Active Living*
- Amy Page,
Grants Manager
- Brenda Lee,
Executive Assistant

Since its reconfiguration in 1996, total assets of the Mary Black Foundation have grown from approximately \$60 million to over \$80 million. Also since that time, the Foundation has distributed almost \$42 million in grants that directly benefit Spartanburg County.



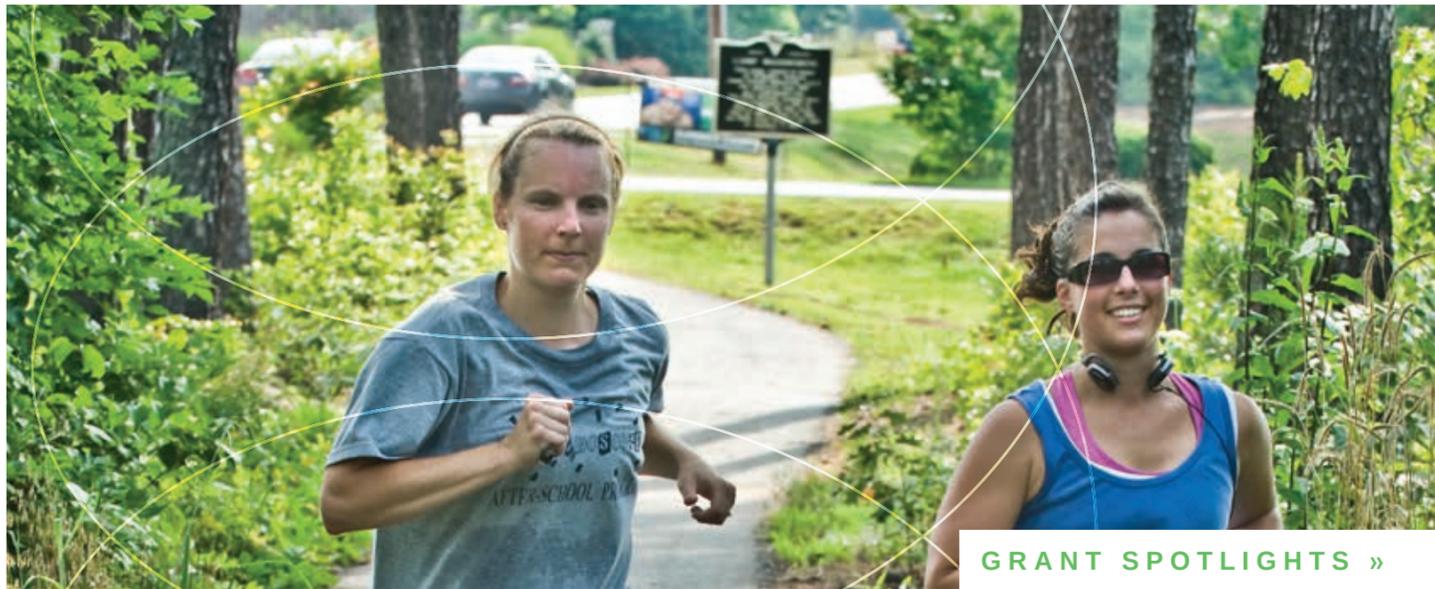
2014 Asset Allocation*

2014 Expense Allocation*



For more information about the Foundation's financials, including audited financial statements, please visit maryblackfoundation.org

*Preliminary numbers; may change with 2014 audit.



GRANT SPOTLIGHTS »

HEALTHY EATING / ACTIVE LIVING

Healthy Eating refers to the availability and affordability of fresh healthy foods in communities, schools, workplaces, and places of worship, regardless of income and geographic location.

Active Living refers to a way of life that integrates physical activity into daily routines. In addition to recreational exercise, active living includes moderate forms of activity such as walking or bicycling for transportation, taking the stairs, or working in the yard.

We believe an increase in access to healthy foods and an increase in active living will improve the health and wellness of the people and communities of Spartanburg County.

In 2014, the Foundation developed a logic model and theory of change that outlines the short, intermediate, and long-term outcomes we seek to accomplish. By 2030, we anticipate the following outcomes:

- More people in Spartanburg County will be at a healthy weight, contributing to a reduction in chronic conditions.
- Rising rates of childhood obesity will be reversed.
- Health equity will be achieved such that disparities in healthy weight among different populations will have decreased.



The Hub City Farmers' Market (HCFM) received funding from the Foundation to increase access to local, healthy foods in Spartanburg County. Through the Urban Farm at Harvest Park in the Northside, increased use of the Mobile Market, and a focus on increasing use of Supplemental Nutrition Assistance Program (SNAP), formerly referred to as food stamps, at the Market, HCFM has been able to increase the number of people it serves. The Mobile Market expects to surpass 250 stops by the end of 2014. This is up from 35 stops in 2012 and 62 stops in 2013. Through the Double SNAP program (a dollar match for every dollar spent at the Market), HCFM is able to offer SNAP users twice the value when they purchase local produce. The number of SNAP shoppers at the Market has increased by 25% to 170 people and SNAP sales have exceeded \$8,500, which is up 50% from last year.

50%
One-Year Increase
in SNAP Sales



Spartanburg County School District 6 received funding from the Foundation to assist in its goal to provide healthy, wholesome meals to students through its food service program. During the 2014-2015 school year, District 6 brought its food service program in-house and trained its food service team in healthy menu creation and the necessary culinary skills, including raw and organic food handling, preparation, and cooking. Approximately 11,000 students now have access to healthier options at school, with half of those students receiving free or reduced price meals. By training its employees how to cook from scratch again, District 6 is able to provide to all of its student population higher quality and more nutritious foods that are not highly processed. Discussions have already begun regarding the next step in this journey to bring wholesome meals back into the District 6 schools – working with local farmers to produce food for the district and to provide opportunities for education and skill training.

1 million
Healthy Meals
Served to Students



Palmetto Conservation Foundation (PCF) is developing the state's largest bicycle and pedestrian project, a series of passages that connect communities from the mountains to the sea. Through funding from the Foundation, PCF will complete several areas of the Palmetto Trail that run through Spartanburg County, including the Hub City Connector, which includes the Mary Black Foundation Rail-Trail, and the Glenn Springs, USC Upstate, and Croft Passages. These existing trails are used every day by people from all backgrounds, including seniors, children with hearing/visual impairments, families, and commuters, and will connect the community of Glenn Springs to Spartanburg and to popular Croft State Park and the South Carolina School for the Deaf and the Blind. This project showcases Spartanburg's leadership in quality of life through top-notch ecotourism and active living opportunities.

76 miles
of Palmetto Trail
in Spartanburg



GRANT SPOTLIGHTS »

EARLY CHILDHOOD DEVELOPMENT

Early Childhood Development is defined by the Foundation as the process of growth that occurs prenatally through the first five years of life.

We believe that children who are born healthy, grow up in stable families, have nurturing relationships with adults, and spend time in environments that provide stimulating experiences are more likely to succeed academically, socially, and economically.

In 2014, the Foundation developed a logic model and theory of change that outlines the short, intermediate, and long-term outcomes we seek to accomplish. By 2030, we anticipate the following outcomes:

- More children in Spartanburg County will be assessed as “ready” for success in kindergarten, preparing them for school and life.
- Disparities in kindergarten readiness among different populations will have decreased.



The Institute for Child Success (ICS) is a research and policy organization working to foster public and private partnerships and to align and improve resources for the success of young children (prenatal to age five) in South Carolina. Funding from the Foundation builds the capacity of ICS to create a policy environment locally and at the state-level where decisions about early childhood policy are guided by research and sound principles of accountability, efficiency, and a resolute focus on outcomes. ICS and the Foundation share the belief that the future of SC depends on the health, wellness, and education of the next generation, beginning with our children prenatal through age five. In 2014, ICS was instrumental in the development of the SC Early Childhood Common Agenda, the Help Me Grow initiative, and the passage of the School Readiness legislation, which resulted in the statewide Kindergarten Entry Assessment. Assessment of children in Spartanburg County took place in the fall.

3,740

Children in Spartanburg Who Completed 5K Assessments



Hope Remains Youth Ranch received funding from the Foundation to support the Hoof Prints of Hope program. This mobile Equine Experiential Education program uses miniature horses in early childhood development centers and public schools’ preschool and kindergarten classrooms. The program addresses the five domains of development: Cognitive, Social and Emotional, Language and Literacy, Fine Motor Skills, and Gross Motor Skills. The goals of therapy are to: (1) increase the number of preschool and kindergarten children who are academically successful and are ready to learn, (2) improve the quality of early childhood programs by providing an effective prevention strategy that ensures healthy development of young children, (3) decrease challenging behaviors, and (4) increase continuity between preschool and kindergarten. This grant will allow the Hoof Prints of Hope program to expand to serve more children in Spartanburg County.

90%

of Participants Improved Language and Social Skills



The Pregnancy Assistance Fund is a unique grant that the Foundation received on behalf of Spartanburg County from The Children’s Trust of South Carolina. Spartanburg is one of four communities in SC to receive the grant through the “Community Support for Young Parents” program, administered by the US Department of Health and Human Services, Office of Adolescent Health. The award will support countywide expansion of the Adolescent Family Life program, which provides parenting classes, home visitation, and educational/career services for pregnant and parenting adolescents in Spartanburg County. The program, first implemented by Middle Tyger Community Center, has served more than 150 mothers in Spartanburg County School Districts 2 and 5. This expansion now includes all seven school districts with several community partners working collectively to reduce adolescent pregnancy and strengthen families of adolescent parents. The goals of the project are to 1) increase educational attainment among adolescent parents, (2) decrease second pregnancies, and (3) increase parenting skills.

\$900,000

Grant Funds for Spartanburg County



GRANT SPOTLIGHTS »

COMMUNITY HEALTH FUND

The Community Health Fund is an annual grantmaking opportunity that supports efforts outside of the Foundation's two focus areas, but that still promote health, wellness, and success in Spartanburg County.

Since the Foundation began offering grants through the Community Health Fund in 2003, the Foundation has awarded almost \$4 million in Community Health Fund grants to support nonprofit organizations. In 2014, the Foundation provided \$491,397 in grants through the Community Health Fund.



McCarthy Teszler School

is a school for special needs students ranging in age from three to twenty-one years in Spartanburg County. Disabled or multi-handicapped students have access to on-site physical therapy, occupational therapy, and speech therapy, as needed. The Spartanburg County Medical Society Alliance has taken the lead in helping McCarthy Teszler School acquire new technology for use with its students for learning and communication. After purchasing new iPads, they realized that many of the school's most severely physically handicapped students were not able to benefit from the new technology because of their inability to use their hands to control the iPads. With funding from the Foundation, the school is able to acquire Eye Go hardware and software that will allow students to manipulate the iPad with their eyes.

10%
Students at McCarthy Teszler School Who Need Eye Go



CommunityWorks Carolina

helps low wealth families achieve financial stability through financial education, matched savings, development of healthy credit, and asset building. CommunityWorks is co-located with The Butterfly Foundation at Harvest Park, in the City's Northside neighborhood. This partnership allows for a full range of essential economic supports to help families build self-sufficiency in one convenient location. With funding from the Mary Black Foundation, CommunityWorks is able to help 25 families in the Northside address personal barriers to financial stability and achieve a financial goal. Families that save \$1,000 will receive a match of \$3,000 to purchase a home, pay for college, or start a small business. In addition to monthly savings, families will participate in financial workshops to equip them with the knowledge and skills to be financially independent.

\$100,000
Total Matched Savings for 25 Families in the Northside



AccessHealth Spartanburg (AHS)

connects eligible clients to a medical home through the Volunteer Physician Network and other organizations to improve health and remove barriers to living a healthy lifestyle. AHS provides a comprehensive approach to patient care by assessing medical needs, as well as psychological and social needs that impact healthcare and quality of life. AHS uses an intensive case management model to help clients address the complex social and environmental factors that affect health and refers clients for continuing education and job skills training, assistance with safe and affordable housing, smoking cessation classes, and more. Funding from the Foundation allowed AHS to partner with ThoroughCare, Inc. to develop technology that will increase efficiency for intake, client assessment, and referrals and reduce costly emergency department visits and hospital admissions for behavioral health issues.

2,200
Clients Enrolled in AccessHealth Spartanburg



\$3,557,823 TOTAL NEW GRANTS* IN 2014

HEALTHY EATING | ACTIVE LIVING:
24 grants / \$2,204,145

EARLY CHILDHOOD DEVELOPMENT:
20 grants / \$862,281

COMMUNITY HEALTH FUND:
22 grants / \$491,397

Our grantees report that the Foundation's grant funds enabled them to leverage an additional
\$3.5 million
for Projects in Spartanburg County.

*Includes grants and program-related investments

HEALTHY EATING | ACTIVE LIVING

Big Brothers Big Sisters of the Upstate	\$5,400	To update, promote, and distribute the "Go Take a Hike... Spartanburg!" trail guide.
Butterfly Foundation	\$33,750	To support a culinary arts training program and the development of the Monarch Café at Harvest Park in the City's Northside.
	\$45,135	To purchase kitchen equipment for the Monarch Café at Harvest Park in the City's Northside.
City of Spartanburg	\$10,000	To support training and curriculum to implement the US Soccer Foundation's Soccer for Success program.
	\$42,500	To purchase and promote a mobile recreation unit that will take active play and other recreational programming to neighborhoods and communities throughout the City.
	\$1,000,000	Loan to assist with a \$2,500,000 park improvement plan to include park, pedestrian, bike, and trail improvements. This program-related investment, plus interest, will be repaid to the Foundation over a five-year period.
Girl Scouts of South Carolina - Mountains to Midlands	\$13,300	To purchase bikes, a bike trailer, and safety equipment for a multi-year biking initiative that teaches and promotes bike riding among girls.
Girls on the Run of Spartanburg	\$25,000	To build its capacity to expand programming, manage volunteers, and increase fundraising efforts.
Hub City Farmers' Market	\$84,250	To increase its capacity to reach more people through the Mobile Market, sell produce grown at the new Urban Farm at Harvest Park, and grow community use of farmers' markets.
Lyman United Methodist Church	\$20,000	To create a community walking trail on the property of the former Pacific Mills Industry parking lot.
KaBOOM!	\$4,000	To support Spartanburg's participation in the 2014 Playful Cities Leadership Summit.
Mental Fitness	\$24,750	To educate medical providers, teachers, and others in Spartanburg County about eating disorders, nutrition, and wellness.



HEALTHY EATING | ACTIVE LIVING

Palmetto Conservation Foundation	\$95,000	For the second year of a three-year grant to build the capacity of the Glendale Outdoor Leadership School (GOLS).
	\$138,250	To complete a portion of the Palmetto Trail, the state's mountains-to-sea trail, which runs through Spartanburg County and will offer over 76 miles of on- and off-road hiking in Spartanburg County.
Partners for Active Living	\$2,500	To sponsor the kids' bike race during the Spartanburg Regional Classic on May 2, 2014.
	\$63,000	For the last year of a three-year grant to support the implementation of its strategic plan, including growing access and opportunities for bicycling.
	\$144,018	To support efforts to create a community that encourages and promotes physical activity for exercise, recreation, and transportation.
	\$200,000	For phase one of a two-phase challenge grant to support the development of a new public park along the Mary Black Foundation Rail Trail.
Spartanburg School District Six	\$95,000	To support its efforts to provide healthier meals to students through scratch made cooking.
The Arts Partnership of Greater Spartanburg	\$1,000	To support Spartanburg Soaring, a series of community events to get families active.
Town of Cowpens	\$25,750	To design and construct the first phase of a network of walking trails on the property of the Timken Community Center.
Upstate Forever	\$68,817	To support its efforts to advocate for a built environment that encourages and supports active living.
Wofford College	\$24,000	To provide evidence-based nutrition education in elementary schools in Spartanburg County.
YMCA of Greater Spartanburg	\$38,725	For the last year of a two-year grant to develop a worksite wellness program.

EARLY CHILDHOOD DEVELOPMENT

Children's Advocacy Center of Spartanburg	\$36,000	For the first year of a three-year grant to develop and implement a peer support group for non-offending parents and caregivers.
Hope Remains Youth Ranch	\$90,905	To support an equine therapy program for preschool children.
Institute for Child Success	\$95,000	To support public policy and statewide advocacy efforts specific to early childhood development.
Middle Tyger Community Center	\$2,000	Special recognition of This Is My Child, a nationally accredited center for child development and education.
	\$76,284	To support This Is My Child, a high quality center for child development and education, designed to serve the children of adolescent parents.
	\$86,000	For the second year of a three-year grant to support the Adolescent Family Life Program, a project to serve pregnant and parenting adolescents and their families with comprehensive services designed to help them become healthy and self sufficient.
Project Hope Foundation	\$21,072	To provide intensive intervention and therapy services to children under age three with autism.
	\$47,500	To assist the organization in its efforts to streamline and create efficiencies in programming and operations.
SC Campaign to Prevent Teen Pregnancy	\$25,000	To support Let's Talk, a project to improve parent-child communication in targeted neighborhoods.
SC Department of Social Services	\$37,900	To support BirthMatters, a community-based doula program serving young families in Spartanburg County.
Spartanburg Academic Movement	\$5,000	To assist in bringing a network coach from Strive Together to facilitate the chartering of the Kindergarten Success Collaborative Action Network.



EARLY CHILDHOOD DEVELOPMENT

Spartanburg County First Steps	\$2,000	Special recognition of the Roy C. Henderson Child Development Center, a nationally accredited center in early childhood education.
	\$185,250	To support the last year of a three-year grant to support Quality Counts, a continuous improvement program for child care centers in early childhood education.
Spartanburg Regional Healthcare System	\$2,000	Special recognition of the Ida Thompson Child Development Center, a nationally accredited center.
Spartanburg School District Seven	\$4,700	To support implementation of the High Scope and Conscious Discipline programs at the Park Hills Early Learning Center.
Spartanburg School District Six	\$130,870	To increase the number of staff trained in Triple P, Positive Parenting Program, in an effort to better support families with children from birth to age five.
United Way of the Piedmont	\$15,000	For the second year of a three-year grant to support Imagination Library, a program that provides free, age-appropriate books to children once a month from birth to age five.
University of South Carolina Upstate Foundation	\$2,500	To support A Brighter Future: Ending Child Abuse through Advocacy and Education, a one-day training for those who work with victims of child abuse and their families.
Woodruff Primary School	\$2,000	Special recognition of its nationally accredited programs in child development and education.
Zero to Three	\$3,500	To provide national training for preschool teachers and childcare providers on the importance of brain development and early literacy.

COMMUNITY HEALTH FUND

Adult Learning Center	\$15,000	To support English as a Second Language and GED classes in the Arcadia community.
American Heart Association	\$6,000	To support CPR training for every 9th grader in all seven Spartanburg County school districts.
Big Brothers Big Sisters of the Upstate	\$10,000	To support school-based one-on-one mentoring at Chapman Elementary School.
Boys & Girls Clubs of the Upstate	\$50,000	To support clubs at Mary H. Wright Elementary and Cleveland Academy of Leadership.
Christmas in Action	\$19,000	To assist with repairs to its new office and warehouse.
CommunityWorks Carolina	\$60,000	To connect low wealth families in the City's Northside to financial products and resources needed to achieve holistic and financial well-being.
Hope Center for Children	\$8,500	To assist with the development of an organizational strategic plan.
Mental Health America of South Carolina - Spartanburg	\$2,500	Challenge grant to re-establish an affiliate office in Spartanburg.
	\$19,900	To build program capacity and purchase training supplies and program materials.
Mobile Meal Service of Spartanburg County	\$5,500	To support "Meals-to-Go," a catering program that offers frozen entrees, soups, and desserts to the community.
Northside Development Group	\$19,865	To develop a proposal to leverage funds for the City's Northside initiative from the US Housing and Urban Development CHOICE Neighborhoods program.
	\$50,000	To support core expenses associated with the planning and implementation of a neighborhood transformation plan in the City's Northside.



COMMUNITY HEALTH FUND		
Senior Centers of Spartanburg County	\$6,000	To support Life Reimagined, an AARP program that helps people rediscover what matters and what they want to do.
Spartanburg School District Seven	\$25,000	To support the Strategic Partnership Coordinator at Cleveland Academy.
	\$70,000	To purchase and install an audiological suite that will serve the needs of students, ages 2-21, with hearing impairment in all seven Spartanburg County School districts.
Spartanburg County Medical Society Alliance	\$26,872	To purchase Eye Go hardware and software to enable students at McCarthy Teszler School to use iPads with their eyes.
Spartanburg Regional Foundation	\$12,550	To support AccessHealth Spartanburg in the development and implementation of new technology to assess and track clients more efficiently.
St. Luke's Free Medical Clinic	\$11,500	To purchase equipment that will allow patients to receive more clinical service on-site.
	\$47,900	To reduce duplication and increase clinical capacity through collaboration with AccessHealth Spartanburg.
Upstate Family Resource Center	\$1,850	To assist with the development of an organizational strategic plan.
University of South Carolina Upstate Foundation	\$10,960	To provide three evidence-based training workshops for professionals working on the field of child protection.
Venture Carolina	\$12,500	For the last year of a three-year program-related investment to provide program support for The Iron Yard, the Spartanburg Accelerator Project.

Spartanburg has been chosen as one of five communities across the country to participate in a national challenge called **The Way to Wellville.**

The challenge, sponsored by HICcup, is to work for five years to improve health outcomes in five key focus areas. The Way to Wellville will challenge everyone in our community to create changes that will lead to a healthier Spartanburg. Our challenge begins in January 2015.

SPARTANBURG'S FIVE FOCUS AREAS

- 1 Obesity Prevention**
We will reduce obesity by creating a healthier community through better nutrition and active living.
- 2 Care for the Uninsured**
We will increase access to care for the uninsured by removing physical and social barriers to quality healthcare.
- 3 Health for the Insured**
We will maximize health for the insured by creating innovative ways to streamline primary and preventive care.
- 4 Kindergarten Readiness**
We will improve kindergarten readiness by ensuring that children ages birth through five have access to quality early childhood education.
- 5 Community Pride**
We will build community pride by increasing social connections that engage more citizens to express love for where they live, work, and play.



For more information about this initiative and ways to get involved, visit SpartanburgWellville.com



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ANNUAL REPORT 2014

