

**2013** ANNUAL  
REPORT

# LETTER FROM THE PRESIDENT & CHAIR



Ruth L. Cate  
Chair

Kathy Dunleavy  
President/CEO

We are delighted to share this report with you showing the great work going on at the Mary Black Foundation. In 2013, the Foundation invested over \$2.4 million in grants to improve health and wellness in Spartanburg County. While we are very proud of the impact the Foundation has made on the Spartanburg community, we know we have more work to do. This year, our Trustees completed a three-year strategic plan focused on three areas:

**Impact:** Our work will culminate in results that improve and transform people's lives.

**Engage:** We will be a leader in increasing engagement of our citizens and decision-makers in understanding and supporting actions for a healthy community.

**Partner:** We will leverage and create new Foundation resources through creative collaboration.

Our focus on Healthy Eating/Active Living and Early Childhood Development has allowed us to tackle two critical issues that, if improved, will positively affect many other community challenges. We will continue to advance this agenda through strategic grantmaking, advocacy, policy work, capacity building, and communications.

Our vision is for Spartanburg County to be a thriving and connected community where diverse and educated citizens lead active and healthy lives. We are committed to this vision and our team will work diligently toward making it a reality.



## TRUSTEES

From left to right:

Ethan Burroughs  
Anna Converse  
Betsy Teter  
William M. Coker  
Doris H. Tidwell  
Ruth L. Cate  
Jack McBride  
A. Tony Fisher  
Jimmy A. Littlefield  
Colleen P. Keith  
D. Byrd Miller, III

## STAFF

From left to right:

Brenda Lee, Executive Assistant  
Amy Page, Grants Manager  
Amy Herd, Director of Finance  
Molly Talbot-Metz, Vice President of Programs  
Cece Brown, Administrative Assistant  
Kathy Dunleavy, President/CEO



## Vision

Spartanburg County is a thriving and connected community where diverse and educated citizens lead active and healthy lives.

## Mission

To invest in people and communities for improved health, wellness, and success in Spartanburg County. The Foundation works to achieve its mission by investing in two priority areas:

Early Childhood Development  
Healthy Eating/Active Living

## Core Values

**Impact**.....Our results improve and transform people's lives.

**Collaboration**.....We connect with others to make our community stronger.

**Accountability**.....We are responsible stewards of the Foundation's assets.

**Respect**.....We are open, inclusive, and caring.

**Equity**.....We believe all people should have the opportunity to succeed.



## Healthy Eating/ Active Living

Enhancing the health and wellness of individuals and communities through affordable access to healthy foods and opportunities for physical activity.

# \$604,158

Total New Grants



## Community Health Fund

In addition to investing in our two priority areas, the Mary Black Foundation promotes general community health and wellness.

# \$331,193

Total New Grants



## Early Childhood Development

Helping children, prenatal through age 5, grow and develop in healthy and enriching environments so that they may succeed academically, socially, and economically.

# \$1,541,342

Total New Grants







# Early Childhood Development

To lead in the 21st century, communities must provide the best educational opportunities possible. The earliest years in a child's life are key to predicting ultimate success in school and in life. The Foundation invests in organizations that:

- Encourage and advocate for policy change to improve programming for children, prenatal through age 5, and their families.
- Support a system to assess, improve, and communicate the quality of child care programs.
- Support the expansion of high quality preschool programs for 3 and 4 year olds.
- Support and encourage the implementation of evidence-based parent education and home visitation programs for parents with young children.
- Increase support for evidence-based teen pregnancy prevention programs.

## Highlighted Grants

**Project HOPE** leads the way in serving children with autism. Early intervention using Applied Behavior Analysis, an intensive therapy focused on language, behavioral, social, and cognitive skills, can be life changing for children diagnosed with autism. With help from the Foundation, children under age three can access financial resources to continue therapy for an additional three years.

**Spartanburg County First Steps** is building a foundation for children to succeed through a comprehensive system to assess, improve, and communicate the quality of child care programs. Quality Counts uses nationally recognized indicators to rate programs on a scale of 1 to 5 stars, giving parents a tool to select among child care options. To date, 38 of the centers in Spartanburg County (approximately 40%) participate.

**\$2,700,000**

Leveraged for Additional Therapy

**1,700**

Children Served

## **Middle Tyger Community Center**

\$49,000 for the first year of a three-year grant to support the Adolescent Family Life Program, a project to serve pregnant and parenting adolescents and their families in School Districts Two and Five designed to help families become healthy and self sufficient.

\$62,270 for the third year of a three-year grant to support a Family Literacy program designed to further the education of adolescent mothers, delay subsequent pregnancies, promote parent education, and provide high quality childcare and education.

## **Northside Child Development Center Fund**

\$1,000,000 lead gift to establish a Child Development Center in the

## **Northside. Project HOPE Foundation**

\$21,073 to provide intensive early intervention services to children with autism.

## **REACH Upstate**

\$40,000 for the third year of a three-year grant to support teen pregnancy prevention efforts.

## **SC Campaign to Prevent Teen Pregnancy**

\$22,250 to increase awareness and parent-child communication in Spartanburg County.

## **SC Department of Social Services**

\$50,000 to support Middle Tyger Community Center's Adolescent Family Life Program, which serves pregnant and parenting adolescents and their families in School Districts Two and Five. Funding from the Foundation allowed Middle Tyger Community Center to leverage an additional \$45,000 from the Department of Social Services.

\$50,000 to support the Palmetto Project and its Children's Health Initiative, a project to expand Medicaid enrollment and retention of eligible children in Spartanburg County. Funding from the Foundation allowed Palmetto Project to leverage an additional \$45,000 from the Department of Social Services.

\$70,000 to support BirthMatters, a community-based doula program serving young families in Spartanburg County. Funding from the Foundation allowed BirthMatters to leverage an additional \$65,000 from the Department of Social Services.

## **Spartanburg County First Steps**

\$141,750 for the first year of a three-year grant to support Quality Counts, a quality rating and improvement system for child care programs.

## **Spartanburg Academic Movement (formerly College Hub)**

\$15,000 to support the Toolkit for Kindergarten Readiness and Early Childhood Screening Initiative.

## **United Way of the Piedmont**

\$20,000 for the first year of a three-year grant to support Imagination Library, a program that provides free, age-appropriate books to children once a month from birth to age five.





# HEALTHY EATING / ACTIVE LIVING

A healthy and vibrant community provides convenient and affordable access to healthy foods and opportunities for physical activity. The Foundation invests in organizations that:

- Advocate for policy and environmental change to improve opportunities for HE/AL, including safe neighborhoods with parks; complete streets; connected trails and paths; and schools that are accessible and open to the community.
- Support evidence-based PE programs before, during, and after school.
- Advocate for availability and affordability of fresh and healthy foods through community and school-based gardens; farm to school programs and other venues for sale and distribution.
- Support infrastructure including, but not limited to, parks, recreation facilities, trails and bike paths, and farmers' markets.
- Increase awareness and social support for the use of places and programs that encourage HE/AL.

## Highlighted Grants

**SPARK PE** is a nationally recognized curriculum that gets kids more physically active during PE classes and throughout the rest of the day. Through a partnership with all seven Spartanburg County School Districts, the Foundation provided training to elementary and middle school PE teachers.

**Spartanburg County School District One**, in partnership with the City of Inman and The Inman Trail Commission, has created a network of sidewalks and walking trails to give residents and visitors a safe pedestrian loop. With funding from the Foundation, the Inman Trail now includes convenient access to a walking trail and a track on the campus of Mabry Middle School.

**100%**  
PE Teachers Trained

**5+**  
Miles of Trail

## **Ballet Guild of Spartanburg**

\$7,580 to support City Dance, a program that provides dance instruction to children in Spartanburg School Districts 6 and 7.

## **Butterfly Foundation**

\$11,250 to support the Healthy Food Hub where it will operate its culinary arts training program and a community cafe'.

## **Mental Fitness, Inc.**

\$8,250 to educate medical providers, teachers, and others in Spartanburg County about eating disorders, nutrition, and wellness.

## **Palmetto Conservation Foundation**

\$145,000 for the first year of a three-year grant to build the capacity of the Glendale Outdoor Leadership School (GOLS).

## **Partners for Active Living**

\$2,000 to support the MBF Mile Run and event programs at the 2013

## **Spartanburg Regional Classic.**

\$6,400 to support a planning process for expanded amenities along the Mary Black Foundation Rail Trail.

\$13,225 to purchase two tricycles that will expand the cycling experience to include those with special needs.

\$63,000 for the second year of a two-year grant to support the implementation of its strategic plan, including growing access and opportunities for bicycling.

## **Spartanburg County Parks Department**

\$50,000 to support the planning and redevelopment of the playground at Cleveland Park.

## **Spartanburg County School District One**

\$10,000 to support construction of a segment of the Inman Trail.

## **Spartanburg County School District Three**

\$4,242 to support "Tigers On The Move" by incorporating fitness stations into an existing walking track at Clifdale Elementary School.

## **St. Paul Missionary Baptist Church of Spartanburg, SC**

\$20,000 to match a grant from KaBOOM! to build a community playground on its property in the Northside.

## **The Charles Lea Center Foundation, Inc.**

\$50,000 to construct a park with a walking trail and exercise equipment on the main campus of the Charles Lea Center.

## **The SPARK Programs**

\$52,986 to expand SPARK PE in Spartanburg County through: (1) training of four local SPARK PE Trainers to sustain implementation within elementary schools and (2) training for approximately 40 middle school PE teachers.

## **The Tyger River Foundation**

\$2,500 for a plan to develop the Tygerberry Trail.

## **YMCA of Greater Spartanburg**

\$10,000 to support the Mary Black Foundation Half Marathon.

\$38,725 for the first year of a two-year grant to develop a worksite wellness program.

\$50,000 for the last year of a four-year grant to support the Pine Street Family YMCA Capital Project.

## **Upstate Forever**

\$59,000 for the second year of a two-year grant to promote the adoption and implementation of active living policies in Spartanburg County.





# COMMUNITY HEALTH FUND

The Community Health Fund is a grantmaking resource that allows the Foundation to remain flexible by responding to grant applications outside of the two priority areas but still within the Foundation's mission of improving health and wellness. While a smaller resource for grantmaking, the Community Health Fund is an important tool to address many pressing community health concerns.

Since the Mary Black Foundation began offering grants through the Community Health Fund in 2003, the Foundation has awarded over **\$3,400,000** in grants to support nonprofits' work in improving health and wellness in Spartanburg County. In 2013, the Foundation made grants in excess of \$330,000.



## Highlighted Grants

**Adult Learning Center** offers classes for GED, ESOL, basic literacy and computer skills. With funding from the Mary Black Foundation, they are partnering with Arcadia Elementary School to provide ESOL and GED classes to parents and community members who live near the school. The classes will help adult learners bridge the language gap, allowing them to provide a more economically stable and healthy home.

**Healthy Smiles** provides screening, prevention, and treatment to promote better dental care among uninsured and low income children in Spartanburg County. Funding from the Foundation will allow them to purchase a digital x-ray machine for the Free Dental Clinic. Digital x-rays will lead to more efficient diagnosis, treatment, and referral and will help to improve the oral health of children served.

**130**  
Adults Enrolled

**505**  
Children Served at  
Dental Clinic



# Grants Paid

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## **Adult Learning Center**

\$21,300 to support English as a Second Language and GED classes in the Arcadia community.

## **City of Spartanburg**

\$11,000 to create "The Zone" at The Northwest Center, a place for students in Spartanburg County School District 7 to access wireless internet and complete homework.

## **First African Methodist Episcopal Church**

\$16,500 to convert one of its properties into a wireless hotspot for students in Spartanburg County School District 7 and members of the Northside community.

## **Habitat for Humanity**

\$40,000 to help with the construction of a Habitat neighborhood, which will include five new homes.

## **Healthy Smiles of Spartanburg**

\$17,600 to purchase a digital x-ray machine for the Children's Free Dental Clinic.

## **Hope Center for Children**

\$5,000 to support technology and phone system upgrades.

\$29,400 to build the capacity of the organization to evaluate its programs.

## **JC Stroble Glaucoma Foundation**

\$5,000 to support vision screenings among the uninsured in Spartanburg County.

## **Northside Development Corporation**

\$25,000 to support a one-to-one technology initiative for the students at Cleveland Academy of Leadership.

## **Piedmont Care**

\$11,000 to create a well-designed, user-friendly, and flexible website to reach its many stakeholders.

## **SAFE Homes Rape Crisis Coalition**

\$35,000 to support outreach and advocacy efforts among Spartanburg's college campuses.

## **SC Department of Social Services**

\$20,000 to support Palmetto Project in an effort to increase access to medical care and food security for vulnerable children ages 0-19 and their parents. Funding from the Foundation allowed Palmetto Project to leverage an additional \$18,000 from the Department of Social Services.

## **Spartanburg Alcohol and Drug Abuse Commission**

\$15,700 to support the IMPACT Coalition's goals to increase awareness about underage drinking, prescription drug abuse, and new drug trends.

## **Spartanburg Regional Foundation/AccessHealth Spartanburg**

\$5,000 to support strategic planning for AccessHealth Spartanburg.

\$7,100 to support better collaboration between AccessHealth and St. Luke's Free Medical Clinic.

## **Spartanburg County Behavioral Health Collaborative Fund**

\$10,000 to support ongoing efforts among the Joint Funders to address behavioral health in Spartanburg County.

## **The Spartanburg Little Theatre**

\$10,000 to support Imagine That, a youth improvisational theatre troupe that addresses sensitive social issues.

## **The Urban League of the Upstate**

\$30,000 to support staff, student incentives, and travel related to career and college exploration.

## **University of South Carolina Upstate Foundation**

\$15,000 for technology and training needs of the Mary Black School of Nursing.

\$25,000 for the first and second years of a three-year grant to provide program support for Iron Yard, the Spartanburg Accelerator Project.

# FINANCIAL

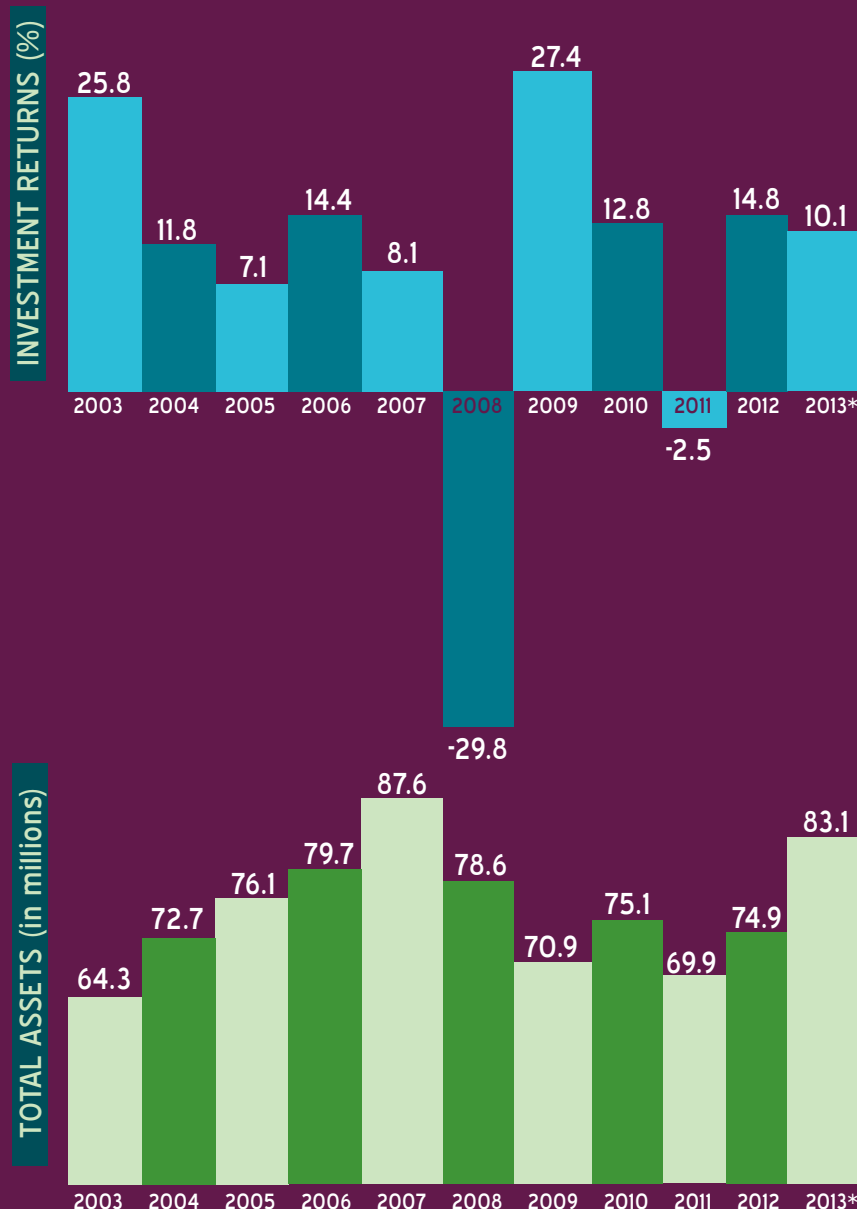
## \$38 Million

Since its reconfiguration in 1996, the Mary Black Foundation has distributed more than \$38 million in grants.

The Foundation's Investment Committee includes four members of the Board of Trustees and three community members.

Mr. D. Byrd Miller, III, Chair  
Mr. William M. Coker  
Dr. Jimmy A. Littlefield  
Ms. Betsy Teter  
Mr. H. Walter Barre, II  
Mr. Gaston C. Harris, Jr.  
Mr. Scott Mitchell

To find more information about the Foundation's financials, including audited financial statements, please visit [www.maryblackfoundation.org](http://www.maryblackfoundation.org).





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