



# Vision & Impact

2017  
Annual Report



MARY BLACK  
FOUNDATION

# Welcome to the Mary Black Foundation's 2017 Annual Report

The Mary Black Foundation continues to be a hub of activity and 2017 marked another year of great accomplishments....

We completed year 1 of a 3-year strategic plan. Our goals are:

**Impact:** Demonstrate & communicate the positive impact of the Foundation's investments in the community

**Engage:** Be a leader in increasing engagement of residents & decision-makers in understanding & supporting actions for a healthy community

**Invest:** Leverage and create new resources for Spartanburg County through creative collaboration

In September 2017, the trustees enthusiastically adopted an intentional focus on health equity in our two focus areas. We believe everyone should have a fair opportunity to attain his or her full health potential, so we took the time to learn about health equity and explored the social determinants of health. The trustees, staff, and various partners participated in five sessions looking at:



**Economic Stability:** We went through a poverty simulation where each person was given a new identity and set of circumstances to work through and experience the challenges many of our residents face each day.



**Education:** We visited two schools and learned about some of the challenges many of our children face.



**Social & Community:** Adverse Childhood Experiences (ACEs) play a large role in a person's ability to succeed and have good health. We visited the Child Protection Training Center at USC Upstate to learn about ACEs and resilience.



**Health & Health Care:** We visited Spartanburg Regional Healthcare System's emergency room and learned about programs, like AccessHealth Spartanburg, that connect people to health and social services.



**Neighborhood & Built Environment:** We visited Prince Hall Apartments, which is part of the Spartanburg Housing Authority, and learned how zip code impacts one's health.



We will spend time in 2018 determining how to integrate health equity into all of the Foundation's work.

We also completed Year 3 of Spartanburg's Way to Wellville, Year 2 of the federal Office of Adolescent Health grant that funds our Connect initiative, and Year 1 of the national HealthyCommunity50 Challenge.

In addition to the Foundation-led Healthy Schools Initiative and Healthy Families Initiative, we were actively involved in many community initiatives: the Community Indicators Project, Spartanburg's Northside Initiative, OneSpartanburg, the Road to Better Health Task Force, and the Spartanburg Academic Movement, to name a few.

All of this, PLUS the **\$2,908,162** in grants paid in 2017.

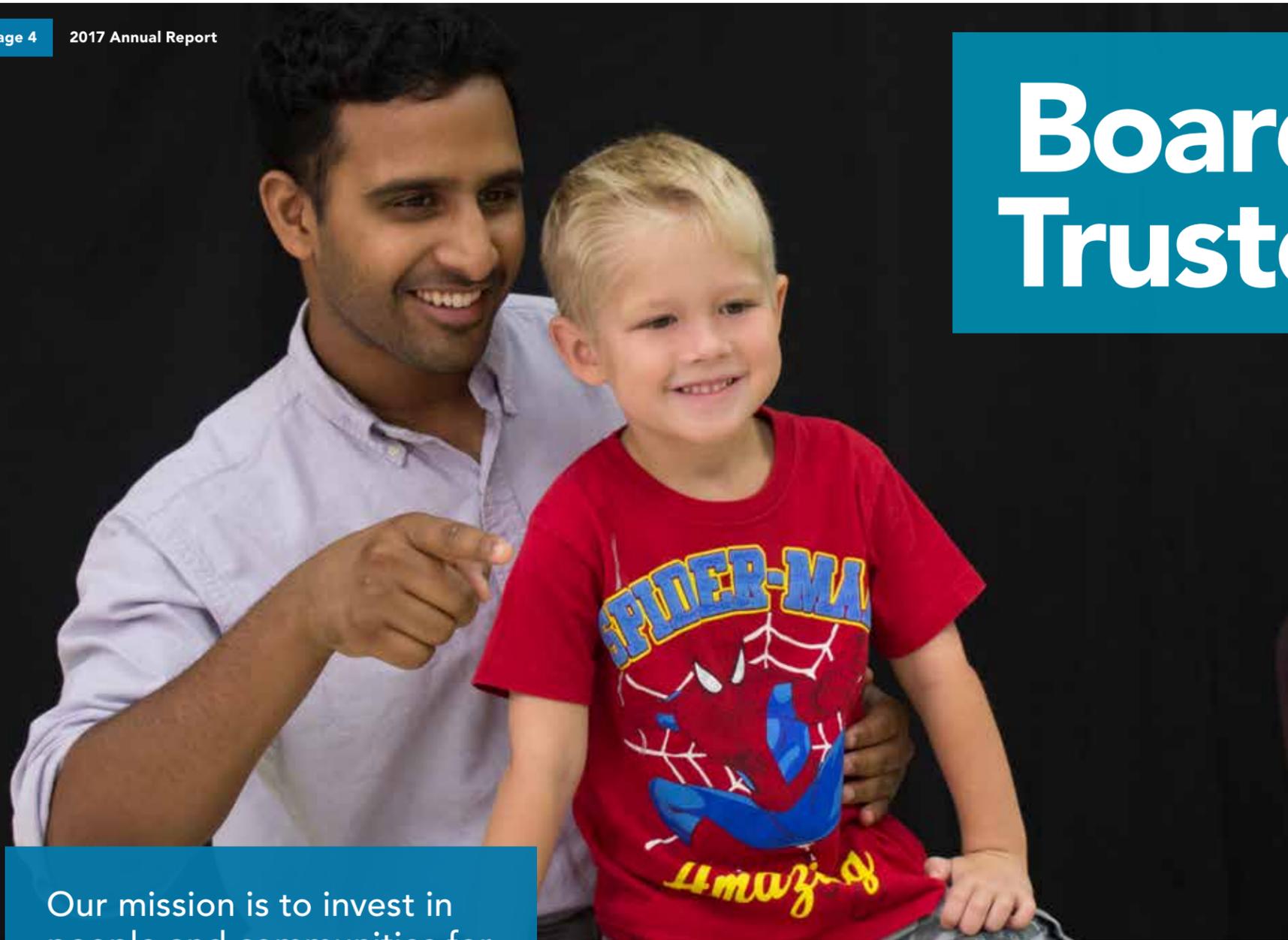
You can read more about all of these efforts and more throughout this report.

The grants, the partnerships, the initiatives, the projects, the convening...all of this is the work of the Mary Black Foundation and we are proud to be a part of the Spartanburg community.

**Kathy Dunleavy**  
President/CEO

**Jack McBride**  
Chair of the  
Board of Trustees

# Board of Trustees



Our mission is to invest in people and communities for improved health, wellness, and success in Spartanburg County.

Our vision for Spartanburg County is a thriving and connected community where diverse and educated citizens lead active and healthy lives.



Hope Backley



Ethan Burroughs



Karen Calhoun



Norman Chapman



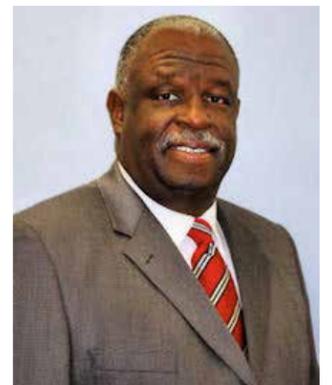
Bill Coker, Treasurer



Ken Couch



Anna Converse



Tony Fisher, Vice-Chair



Jack McBride, Chair



Betsy Teter



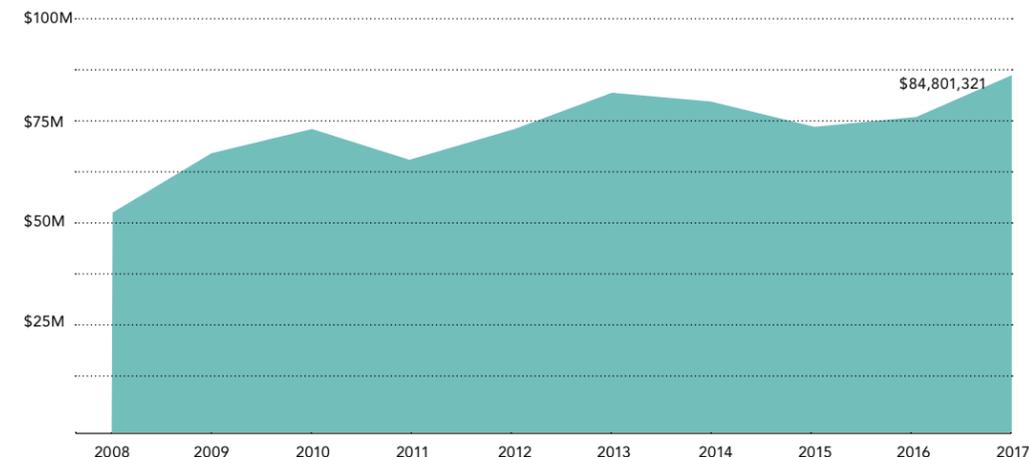
Gregory Wade



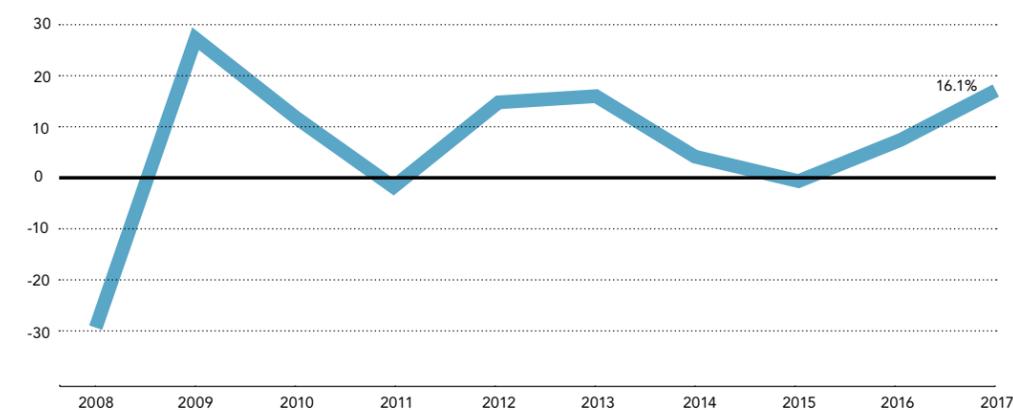
# 2017 Financials

Since its reconfiguration in 1996, Mary Black Foundation's total assets have grown from approximately \$60 million to approximately \$85 million. Also, during this time, approximately \$51 million has been distributed directly to benefit Spartanburg County.

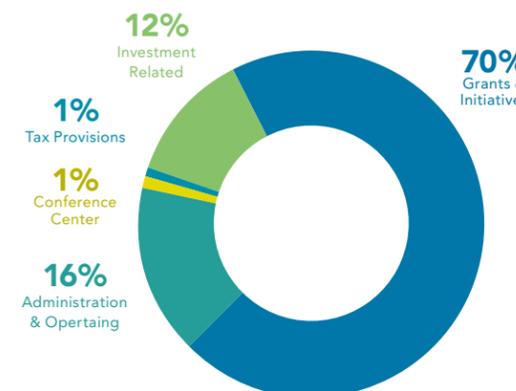
## Total Assets



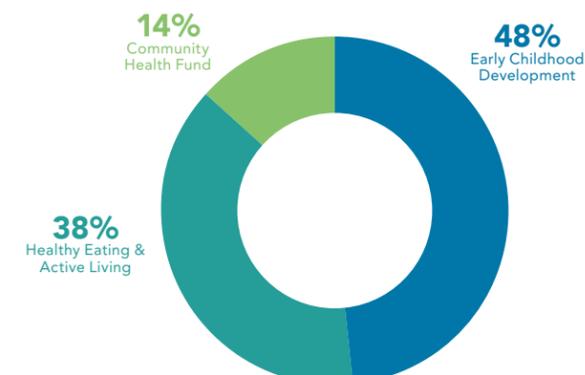
## 10 Year Investment Returns



## 2017 Grantmaking and Expense Allocation



## Grants by Priority Areas (2013-2017)



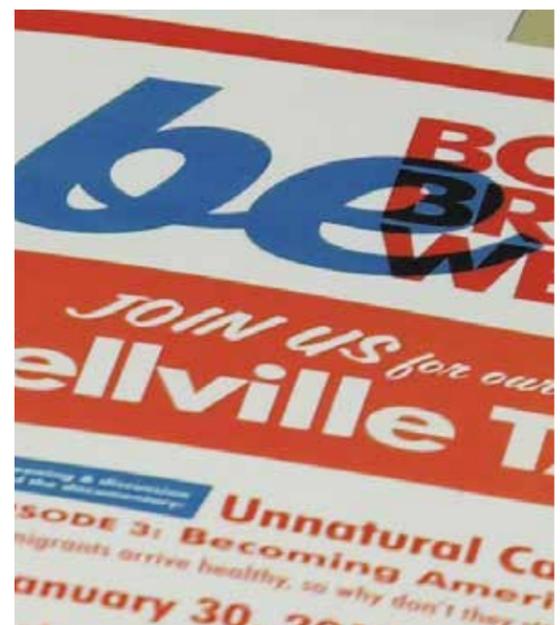


2017 marked Year 3 of a ten-year journey entitled "Spartanburg's Way to Wellville."

Five communities across the country were chosen to participate in the Way to Wellville national challenge to find creative and innovative ways to move the needle and improve health. The Mary Black Foundation is in partnership with other core team members from the City of Spartanburg, USC Upstate, and Spartanburg Regional Healthcare System.

We have focused on five issues:

1. Access to Care for the Uninsured
2. Community Pride
3. Health for the Insured
4. Kindergarten Readiness
5. Obesity Prevention



Each area is important for the health of Spartanburg. Some examples of projects underway:



**Hello Family**

We spent the last three years developing a plan for a comprehensive set of programs for families with young children, including prenatal education, newborn nurse home visits, positive parenting workshops, and access to high quality preschool programs. We believe we'll be able to pilot Hello Family in the City of Spartanburg through a Pay for Success model of financing.



**Listening Sessions**

A large part of community pride includes making sure all residents feel they have a voice and that their concerns are heard and respected. In 2017, we trained residents in the City of Spartanburg to listen to each other and then encouraged them to host Listening Sessions where neighbors listen to neighbors. We were successful in reaching a variety of people in different neighborhoods and grants were awarded for action plans developed through the Listening Sessions.



**Small Business Initiative**

We wondered if there was a way to give small employers access to the kinds of health and wellness opportunities that large employers can offer their employees, so we gathered 12 small employers to explore the idea. They came up with the idea of a "well-being co-op" and we are planning a pilot project in 2018 to further develop the idea.



**Wellville Talk**

We wanted to find a way to bring community together for education and discussion on health issues. Wellville Talk began in August and we started with a film series called "Unnatural Causes" around the social determinants of health. Topics like: "Does zip code matter?" and "Why are African American women more likely to have pre-term births?" were addressed through the film series, panel discussions, and roundtable conversations. The talks, held at the downtown library, will continue in 2018.

# Healthy Community50

Our challenge is three-pronged:



## Quarterly Walks with Elected Officials

In year one, we held four walks in seven different municipalities, which were hosted by elected officials including mayors, city and county councilmembers, and state representatives. Throughout the year, over 300 people participated in these walks, introducing individuals to safe places to walk in their own communities, while also giving residents the opportunity to meet and converse with their elected officials. Participating municipalities included City of Greer, City of Inman, City of Landrum, Town of Lyman, Town of Pacolet, City of Spartanburg, Spartanburg County, and City of Woodruff.



## Physical Activity Challenges

In addition to the quarterly walks, we encouraged municipal employees to engage in regular physical activity through a 10-month step challenge. Thirteen teams made up of over 140 employees (including three Spartanburg County Councilmen!) from four different municipalities in Spartanburg County tracked the number of steps taken over a 10-month period.



## Working Well

In partnership with the South Carolina Hospital Association, four municipalities began to implement the Working Well Program. Working Well is a strategic solution for employers to create thriving workplaces that foster optimal employee wellbeing by implementing evidence-based practices in nine dimensions, including physical activity.

The year 2017 marked the completion of year one of the two-year HealthyCommunity50 (HC50) national challenge.

Spartanburg County is one of 50 communities nationwide participating in this challenge that seeks to create healthier places to live, work, learn, and play.

In Spartanburg, our challenge focuses on increasing physical activity, and we have done this in partnership with members of the HC50 steering committee and leadership from municipalities.



# Healthy Families Initiative

In 2017, the Mary Black foundation launched the Healthy Families Initiative (HFI).

Focused on supporting parents in their effort to be their child's first and best teacher, the five-year HFI allowed for the expansion of the evidence-based Triple P (Positive Parenting Program) across Spartanburg County. The Mary Black Foundation, in partnership with the Hope Center for Children and the Children's Trust of South Carolina, has the opportunity to work with the following nine implementing organizations and agencies to offer a range of Triple P services, on multiple platforms, to the larger community.

- \* Hope Center for Children
- \* Meeting Street Academy
- \* Middle Tyger Community Center
- \* Spartanburg Interfaith Hospitality Network
- \* Spartanburg County School District 2
- \* Spartanburg Pediatric Health Center
- \* Upstate Family Resource Center
- \* Upstate Fatherhood Coalition

Through the efforts of the HFI, 35 practitioners in these organizations have been trained in Triple P interventions.

In the first six months of the HFI's implementation:

 **265**  
parents & guardians served

 **62**  
seminars & discussion groups delivered

 **16**  
seminars & discussion groups delivered in Spanish, reaching **56** parents and caregivers



The Healthy Families Initiative exists to expand parenting education and support for all parents in Spartanburg County.





**Social Determinants of Health and Eliminating Disparities**

Achieving health equity, eliminating disparities, and improving the health of all groups is an overarching goal of Connect Spartanburg. Evidence-based programs and clinical services to prevent teen pregnancy through individual behavior change are important, but research is also shedding light on the role social determinants of health play in the overall distribution of disease and health, including teen pregnancy. Reducing teen pregnancies requires a multifaceted, long-term investment committed to

social determinants of health using evidence-based strategies. To be healthy, adolescents need positive connections with supportive people; safe and secure places to live, learn, and play; access to high quality, teen friendly healthcare; opportunities to engage as learners, leaders, team members, and workers; and coordinated, adolescent friendly services. Connect Spartanburg uses this core framework to focus on social determinants of health.

The Mary Black Foundation is expanding the community’s capacity, promoting positive youth development, and addressing co-occurrences of health disparities in teens. Using a trauma informed framework and understanding the impact of adverse childhood experiences, Connect focuses on vulnerable youth who are becoming pregnant as a teen at disproportionate rates.

Connect is the Foundation’s adolescent health initiative. Funded through the federal Office of Adolescent Health, Connect is a comprehensive and evidence-based approach to teen pregnancy prevention.

**Community Mobilization and Sustainability**

Connect’s Community Advisory Board, which represents a broad sector of adolescent health, meets monthly to identify gaps in services based on data to support adolescent health, provide the community with concrete tools to support youth, and collaborate to promote overall adolescent health among those they serve. This component includes mobilizing necessary resources, disseminating information, generating support, and fostering cooperation across public and private sectors in the community.



Connect believes in youth owned and operated programming. The Youth Ambassador Team provides input into teen values, norms, and needs for all youth and specifically of vulnerable youth. These youth seek to shift social norms in a positive direction using the following strategies:

- \* Speakers Bureau to Youth Programs
- \* Social Media: Instagram and Snap-Chat
- \* I Got This! Campaign, Link Ups and T-shirts
- \* Commercial for Connect Spartanburg

**Several key highlights from the Community and Youth Advisory Boards’ successes in 2017:**

 Invested over \$240,000 in all seven school districts to provide high quality resources to support the SC Department of Education’s Comprehensive Health Education Act now including Erin’s Law, PreK-12th grade.

 Developed the fundamentals of Youth Serving Providers Certificate Program in collaboration with USC Upstate.

 Maintained online resource guide (5Kvisitors) and referral (650 youth) system via connectspartanburg.org.

 Established a parenting program for parents of teens using Teen Triple P.

 Updated website to include “Padres” page for parents of Hispanic/Latino families.



### Evidence-Based Programs

Connect is committed to sustaining evidence-based programs post federal award. Integrating evidence-based programs into policy and practice guidelines for youth serving organizations, identifying training needs, maximizing technology, and ensuring local trainers are vital to sustaining these interventions.

In 2017, Connect's funded partners served 2,523 youth in evidence-based programs and trained 141 facilitators.



### Promoting Positive Youth Development (PYD) to Build Resiliency

Connect seeks to increase PYD opportunities to youth who have experienced Adverse Childhood Experiences and as a result are very vulnerable to many co-occurrences of high risk behavior (unhealthy relationships, dating violence, teen pregnancy, substance abuse, and mental health problems). When professionals adopt PYD practices and work with the positive resources around youth, they can make a significant contribution to outcomes for at-risk youth. Identified as a critical area for the Community Advisory Board, Connect seeks to promote Positive Youth Development opportunities for vulnerable youth.

-  Professional Development opportunities were offered to over 47 professionals working with youth in trauma informed care, building resiliency, and positive youth development strategies.
-  Funding provided to three afterschool programs at the City Parks and Recreation, Carver Middle, and Arcadia Elementary served 209 youth with a positive youth development approach.
-  82 scholarships provided access to positive youth development focused camps for vulnerable youth.

# Healthy Schools Initiative

In year one, these schools created wellness committees, participated in training sessions by the Alliance for a Healthier Generation and the Coordinated Approach to Child Health, received regular technical assistance from Partners for Active Living, and collected data to be analyzed by an evaluation team of USC Arnold School of Public Health and Furman University.

**Additionally, the schools also took action and accomplished several exciting steps:**



A school held the first family health night in the school's history and four family members were diagnosed as diabetic and were connected to resources for treatment.



Another school integrated biology, math, and nutrition education into the design of a new school garden.



Several schools purchased water bottle filling stations and bottles for all students.



A school installed a new walking trail on their school campus that will be open to the community.

In addition to working with these nine schools, the Foundation provided training for elementary, middle, and high school teachers countywide in evidence-based Physical Education.



The summer of 2017 marked the end of year one of Mary Black Foundation's Healthy Schools Initiative. Nine schools are part of this four-year intervention that aims to create healthier school environments for students, school staff, and families:

- Arcadia Elementary School – District 6
- Boiling Springs Intermediate School – District 2
- Campobello Gramling Elementary School – District 1
- Clifdale Elementary School – District 3

- Lone Oak Elementary School – District 6
- Oakland Elementary School – District 2
- O.P. Earle Elementary School – District 1
- R.P. Dawkins Middle School – District 6
- Woodland Heights Elementary School – District 6



# Grants Paid

January 1, 2017 – December 31, 2017

## Healthy Eating | Active Living

Healthy Schools Initiative	<b>\$148,500</b>	to the following nine schools (\$16,500 per school) for the second year of a four-year grant to participate in the Healthy Schools Initiative: Arcadia Elementary School, Boiling Springs Intermediate School, Campobello Gramling School, Clifdale Elementary School, Lone Oak Elementary School, Oakland Elementary School, O.P. Earle Elementary School, R.P. Dawkins Middle School, and Woodland Heights Elementary School.
Hub City Farmers' Market	<b>\$89,030</b>	to support efforts to increase access to affordable healthy foods through a local market, mobile market, and SNAP outreach.
Northside Development Group	<b>\$1,350</b>	to support scholarships for the Butterfly Foundation's Monarch Jr's kids cooking class.
Partners for Active Living	<b>\$147,250</b>	to support efforts to decrease childhood obesity, increase access to trails and parks, and ensure safe access to walking and biking for everyone.
	<b>\$27,500</b>	to provide technical assistance and evaluation for the Healthy Schools Initiative.
South Carolina Eat Smart Move More Coalition	<b>\$7,800</b>	to train young people in the City of Spartanburg's Parks and Recreation program to implement healthy eating and active living campaigns.
SPARK PE	<b>\$14,750</b>	to all seven school districts in Spartanburg County to provide equipment to implement SPARK PE, an evidence-based physical education curriculum, in elementary and middle school PE classes.

- Spartanburg County School District One: **\$1,500**
- Spartanburg County School District Two: **\$3,750**
- Spartanburg County School District Three: **\$1,000**
- Spartanburg County School District Four: **\$1,000**
- Spartanburg County School District Five: **\$2,250**
- Spartanburg County School District Six: **\$2,750**
- Spartanburg County School District Seven: **\$2,500**

Spartanburg Community College Foundation	<b>\$66,860</b>	to implement infrastructure changes on campus to support the new Sustainable Agriculture program.
Spartanburg County School District Six	<b>\$35,500</b>	to purchase 45 hydroponic towers and a FarmBot to be used at the District Six greenhouse.
Upstate Forever	<b>\$50,075</b>	to build the capacity of community members and elected officials to transform built environments in Spartanburg County.

## Early Childhood Development

BirthMatters	<b>\$84,172</b>	to support a home visitation program using community-based doulas for vulnerable, expectant mothers and their families.
Children’s Museum of the Upstate, Inc.	<b>\$15,500</b>	for the first year of a two-year grant to fund programming and instructional signage at the downtown Spartanburg location.
Children’s Trust of South Carolina	<b>\$50,900</b>	to support training and implementation for Triple P expansion throughout Spartanburg County.
Chapman Cultural Center	<b>\$43,000</b>	for the first year of a three-year grant to develop and implement a professional development program for early childhood providers to integrate creativity and the arts in their classrooms.
Community Support for Young Parents	<b>\$72,340</b>	to the following organizations to provide education, case management, and home visits to expectant and parenting teens in an effort to increase educational attainment, healthy birth outcomes, immunization compliance, and positive parenting skills, and decrease repeat teen pregnancies. (Funding made possible through the US Health and Human Services, Office of Adolescent Health, Pregnancy Assistance Fund.)

Middle Tyger Community Center: **\$39,631**  
 Spartanburg County School District One: **\$4,000**  
 Spartanburg County School District Three: **\$1,500**  
 Spartanburg County School District Seven: **\$11,750**  
 Upstate Family Resource Center: **\$8,959**

CONNECT	<b>\$447,032</b>	to the following organizations to implement evidence-based interventions and positive youth development programming with youth throughout Spartanburg County. (Funding made possible through the US Health and Human Services, Office of Adolescent Health, Tier 1 B.)
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BirthMatters: **\$135,527**  
 City of Spartanburg: **\$102,468**  
 DHEC Upstate Public Health Region: **\$32,922**  
 Hope Center for Children: **\$5,000**  
 Spartanburg County School District One: **\$49,767**  
 Spartanburg County School District Three: **\$3,000**  
 Spartanburg County School District Six: **\$62,121**  
 Spartanburg County School District Seven: **\$42,294**  
 Spartanburg Pediatric Health Center/Greenville Health System: **\$5,000**  
 Upstate Family Resource Center: **\$5,500**  
 Upstate Fatherhood Coalition: **\$3,433**

EMERGE <i>(formerly known as Westgate Training &amp; Consultation Network)</i>	<b>\$55,960</b>	to provide mental health services to families with preschool age children.
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Healthy Families Initiative	<b>\$45,000</b>	to the following nine organizations (\$5,000 per organization) for the first year of a four-year grant to participate in the Healthy Families Initiative: Hope Center for Children, Meeting Street Academy, Middle Tyger Community Center, Spartanburg Interfaith Hospitality Network, Spartanburg County School District Two, Spartanburg County School District Three, Spartanburg Pediatric Health Center – Greenville Health System, Upstate Family Resource Center, and Upstate Fatherhood Coalition.
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Hope Center for Children	<b>\$72,000</b>	to coordinate the Healthy Families Initiative, a five-year initiative to increase evidence-based parenting education and support for families across Spartanburg County.
	<b>\$43,129</b>	for the first year of a three-year grant to support the implementation of Triple P, an evidence-based parenting curriculum, as part of Hope Center’s Family Strengthening Program.

Impact America	<b>\$25,000</b>	for the first year of a three-year grant to provide high quality vision screening to preschool children living in households with low-incomes.
Institute for Child Success	<b>\$141,050</b>	to support core operating expenses leading to systems-level change and policies to improve early childhood development.
Middle Tyger Community Center	<b>\$175,000</b>	for the first year of a three-year grant to provide general operating support for its work in the areas of teen pregnancy prevention and early childhood development.
Reach Out and Read – South Carolina	<b>\$30,000</b>	for the last year of a two-year grant to support an early literacy program implemented in physicians’ offices.
Spartanburg County First Steps	<b>\$133,500</b>	to support the implementation of Quality Counts, a continuous quality improvement initiative for childcare programs.
The Spartanburg County Foundation/Northside Neighborhood Fund	<b>\$366,000</b>	for the third year of a five-year grant to establish The Franklin School, a child development center in the Northside.
University of South Carolina Upstate Foundation	<b>\$3,500</b>	to provide trauma informed experiential training for staff at the Department of Social Services.
Upstate Family Resource Center	<b>\$60,000</b>	for the first year of a two-year grant to form a partnership with PASOs, a statewide nonprofit organization, to enhance services for Latino children throughout Spartanburg County.

## Community Health Fund

Boys and Girls Clubs of the Upstate	<b>\$40,000</b>	for general operating support to sustain the Chesnee Elementary After-School Club.
Habitat for Humanity of Spartanburg	<b>\$7,500</b>	to replace street lighting in the Una Habitat Neighborhood.

Northside Development Group	<b>\$25,000</b>	to support a 14-week pilot program, The Northside START ME: Business Accelerator, which supports small businesses and entrepreneurs.
Project HOPE Foundation	<b>\$40,000</b>	to help renovate a 12,000+ square foot facility in downtown Spartanburg into a therapeutic clinic for children with autism.
Rockefeller Philanthropy Advisors	<b>\$7,500</b>	to match a \$7,500 grant from The Spartanburg County Foundation to allow Middle Tyger Community center to participate in The Fund for Shared Insight’s Listen for Good Initiative.
Sponsorships	<b>\$11,250</b>	to the following organizations to sponsor community events:  Ballet Guild of Spartanburg/Sensory Sensitive Performance of The Nutcracker: <b>\$1,000</b> City of Spartanburg/31st Annual Dr. Martin Luther King, Jr. Unity Week Celebration: <b>\$1,000</b> Mary H. Wright Elementary School / Trick or Trot 5K Fun Run: <b>\$500</b> Spartanburg County School District Seven/We Are Charleston Evening of Inspiration: <b>\$1,250</b> United Way of the Piedmont/The Poverty Factor Training: <b>\$2,500</b> University of South Carolina Upstate Foundation/2017 Brighter Future Conference: <b>\$5,000</b>
St. Luke’s Free Medical Clinic	<b>\$40,000</b>	for general operating support to provide healthcare to the uninsured.
United Way of the Piedmont	<b>\$15,000</b>	to provide training for teacher and school administrators as part of the Compassionate Schools project.



# Foundation Staff

In 2017, our staff worked tirelessly to support the Foundation's mission and vision.

**Haley Denny**  
Adolescent Health Project Associate

**Linda Smith**  
Executive Assistant

**Ureka Wright**  
Administrative Assistant

**Kimberly Stravolo**  
Director of Finance

**Kathy Dunleavy**  
President & CEO

**Amy Page**  
Grants Manager

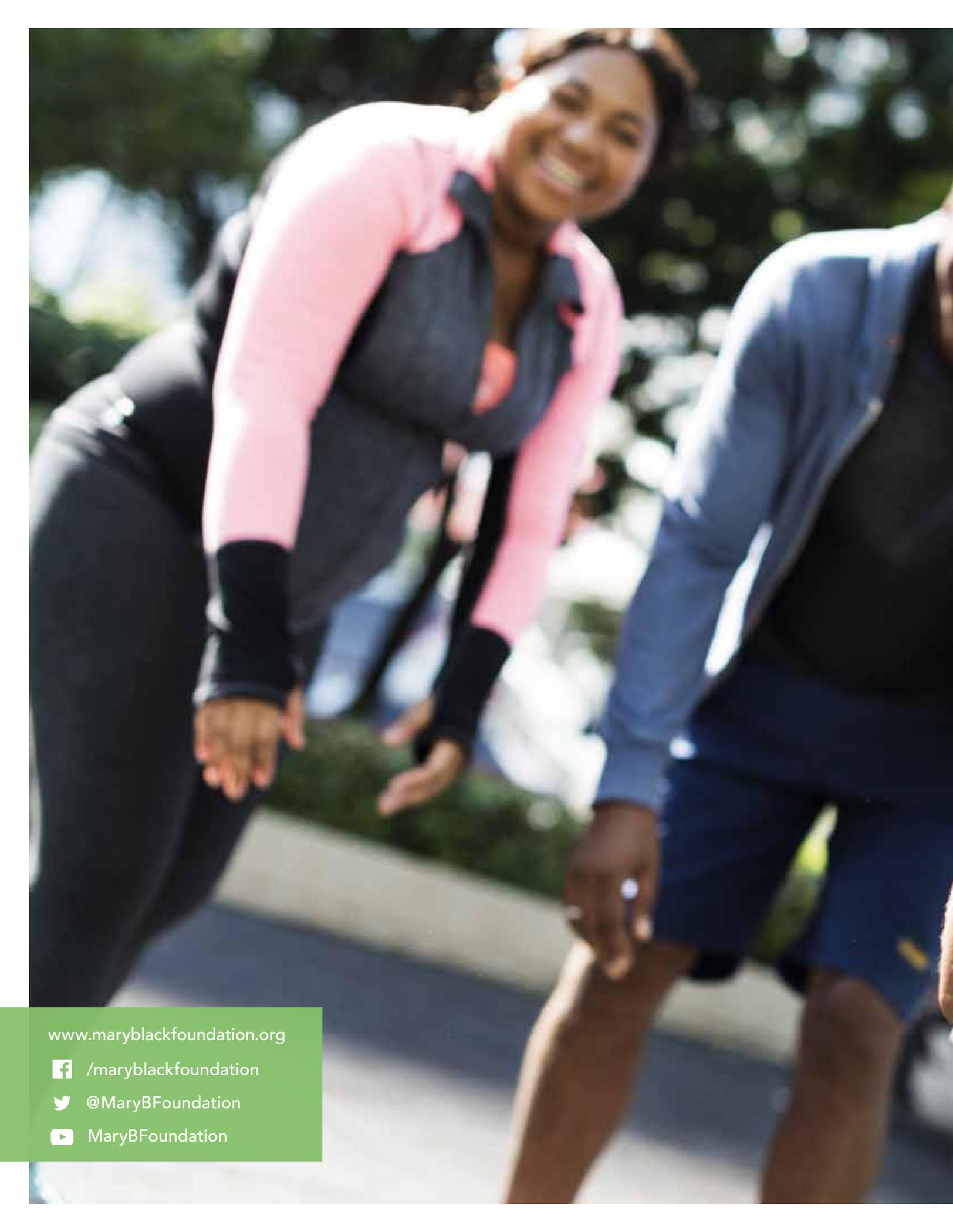
**Polly Edwards-Padgett**  
Adolescent Health Project Director

**Natalia Swanson**  
Program Specialist, Healthy Eating | Active Living

**Keisha Gray**  
Program Specialist,  
Early Childhood Development

**Molly Talbot-Metz**  
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**Denny Boll**  
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