

MARY BLACK FOUNDATION

THINGS ARE LOOKING BRIGHT

2015 ANNUAL REPORT



MARY BLACK
FOUNDATION



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Our mission is to invest in people and communities for improved health, wellness, and success in Spartanburg County.

Our vision for Spartanburg County is a thriving and connected community where diverse and educated citizens lead active and healthy lives.

Our Core Values

Impact

Our results improve and transform lives

Collaboration

We connect with others to make our community stronger

Accountability

We are responsible stewards of the Foundation's assets

Respect

We are open, inclusive, and caring

Equity

We believe all people should have the opportunity to succeed



A LETTER FROM BILL & KATHY

2015 was a momentous year for the Mary Black Foundation.

Our fundamental work continues particularly in our two focus areas: Healthy Eating/ Active Living and Early Childhood Development. The trustees continue their commitment to these two areas knowing that improving these in our community lifts up and improves so many other challenges.

We completed year 2 of a 3 year strategic plan and are well on our way to attaining all our goals. We continue to look for ways to leverage our resources. We applied for (and received) a \$5.3 million federal grant from the Office of Adolescent Health. This five year grant will allow the Foundation to manage a program to provide teen pregnancy prevention education working with nine partners. Spartanburg has seen the fruits of the community's hard work at reducing the teen pregnancy rate (a 53% reduction in 5 years!). Our hope is to drive that rate down even more.

The Foundation led the effort to apply for (and receive) the Culture of Health Prize from the Robert Wood Johnson Foundation for Spartanburg County. We competed with 340 other communities over an 18 month application process and vetting. Eight communities were chosen and we are extremely proud that Spartanburg was one of them. A group of six community leaders went to Princeton, NJ in October to receive the award. Spartanburg will be the recipient of many opportunities as a result of this honor including site visits from other communities to see what we are doing as well as us having opportunities to go elsewhere and tell our story.

We completed Year 1 of 5 in The Way to Wellville Challenge. Our partners, USC Upstate, Spartanburg Regional, the City of Spartanburg, and HealthPlotter continue to work with many individuals/ organizations in the community to find innovative and creative ways to move the needle. We are well on our way!

We hope you will enjoy this report and we appreciate your interest in our work. We look forward to 2016 being another productive and impactful year.

Bill Coker
Board Chair

Kathy Dunleavy
President/CEO



We completed year 2 of a 3 year strategic plan



A federal grant was received from the Office of Adolescent Health to manage a teen pregnancy prevention program



We completed year 1 of 5 in **The Way to Wellville** Challenge

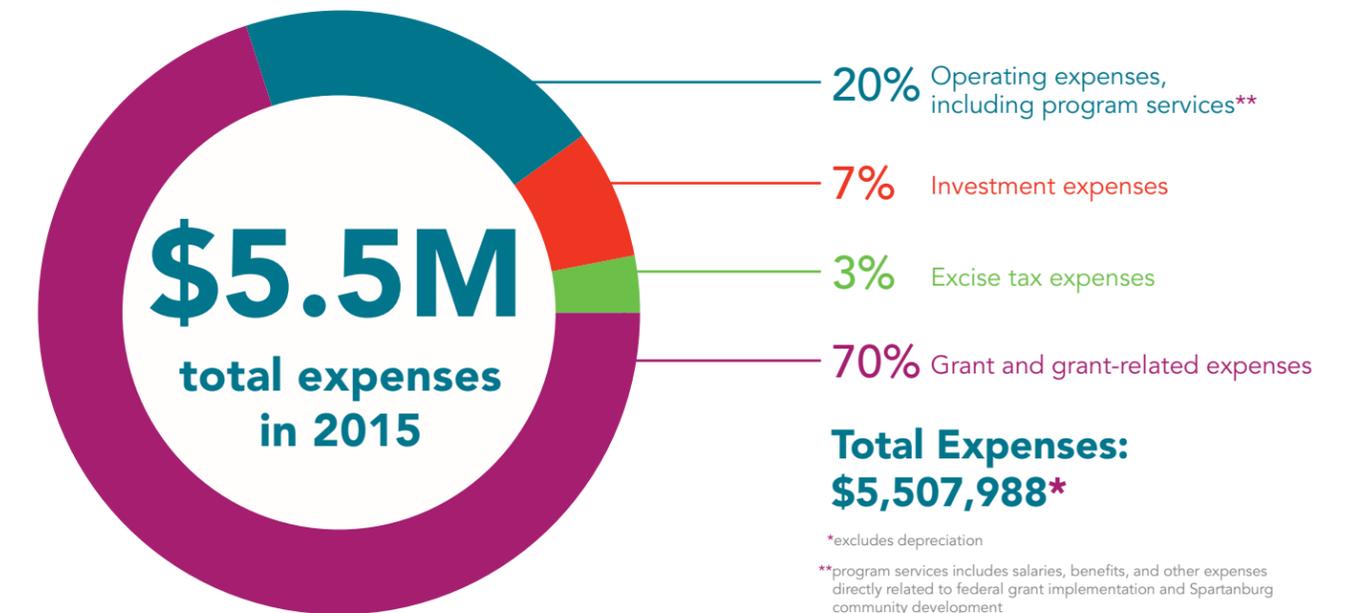
FINANCIALS FOR 2015

Since becoming a private foundation in 1996, the Mary Black Foundation has grown from approximately \$60 million to \$76 million in total assets. During this timeframe, \$45 million has been distributed in grants that directly benefit Spartanburg County.

INVESTMENT RETURNS



EXPENSES



The above information was compiled internally and represent preliminary numbers. These may differ from final audit for 2015. For a more detailed review of our financial information, please visit our website at www.maryblackfoundation.org.



GRANTS PAID

JANUARY 1 - DECEMBER 31, 2015



\$1,178,281

Early Childhood Development



\$255,355

Community Health Fund

\$1,427,121

Healthy Eating & Active Living

\$2,860,757 granted to 34 organizations



Our grantee partners report that the Foundation's grant funding allowed them to leverage an additional \$2 million.

Healthy Eating & Active Living

City of Woodruff	\$251,375	To support the renovation of McKinney Park, a 7-acre community park in the heart of Woodruff. The park will include trails, a playground, ball fields, and tennis and basketball courts.
Hub City Farmers Market	\$78,250	To support core operating expenses that will allow for expanded and enhanced access to healthy foods in Spartanburg County.
Palmetto Conservation Foundation	\$70,000	For the last year of a three-year grant to build the capacity of the Glendale Outdoor Leadership School (GOLS).
Partners for Active Living	\$5,000	To support the kids' bicycle race during the 2015 Spartanburg Regional Classic cycling race.
	\$160,156	To continue its work to prevent childhood obesity, develop a connected trails network, and promote walking and biking for all.
	\$250,000	For phase one of a two-phase challenge grant to support the development of a new public park along the Mary Black Foundation Rail Trail.
Spartanburg Area Conservancy	\$52,829	To support a professionally designed plan for the Cottonwood South Trail connection to Glendale Shoals Preserve. The connection will provide an additional 2.25 miles of trail in Spartanburg County.
Spartanburg County School District One	\$1,000	To support the 2nd Annual "Color Us One" Fun Run in Landrum, SC.
Spartanburg County School District Six	\$35,000	To support its efforts to provide healthier meals to students through scratch made cooking.
Spartanburg Water	\$2,500	To support Paddle Fest 2015.
The Tyger River Foundation	\$48,500	To develop an engineering plan for Phase 1 of the Tygerberry Trail, a proposed natural trail along the Tyger River Basin.
United States Healthful Food Council, Inc.	\$48,000	To pilot a program in two elementary, one middle, and one high school in Spartanburg School District Six to assess food service offerings and practices.

Healthy Eating & Active Living

Upstate Forever	\$73,011	To work with municipalities that are interested in developing and implementing policies that support active living.
Wofford College	\$24,000	To provide CATCH, evidence-based nutrition education, in elementary schools in Spartanburg County during the 2014-2015 school year.
	\$25,000	To support the implementation of CATCH in five elementary schools in 2015-2016.
	\$2,500	To support Nutrition Now, a program designed by college students to provide healthy food for children enrolled in a nearby after school program.
YMCA of Greater Spartanburg	\$300,000	To support capital renovations for the Middle Tyger YMCA.



Early Childhood Development

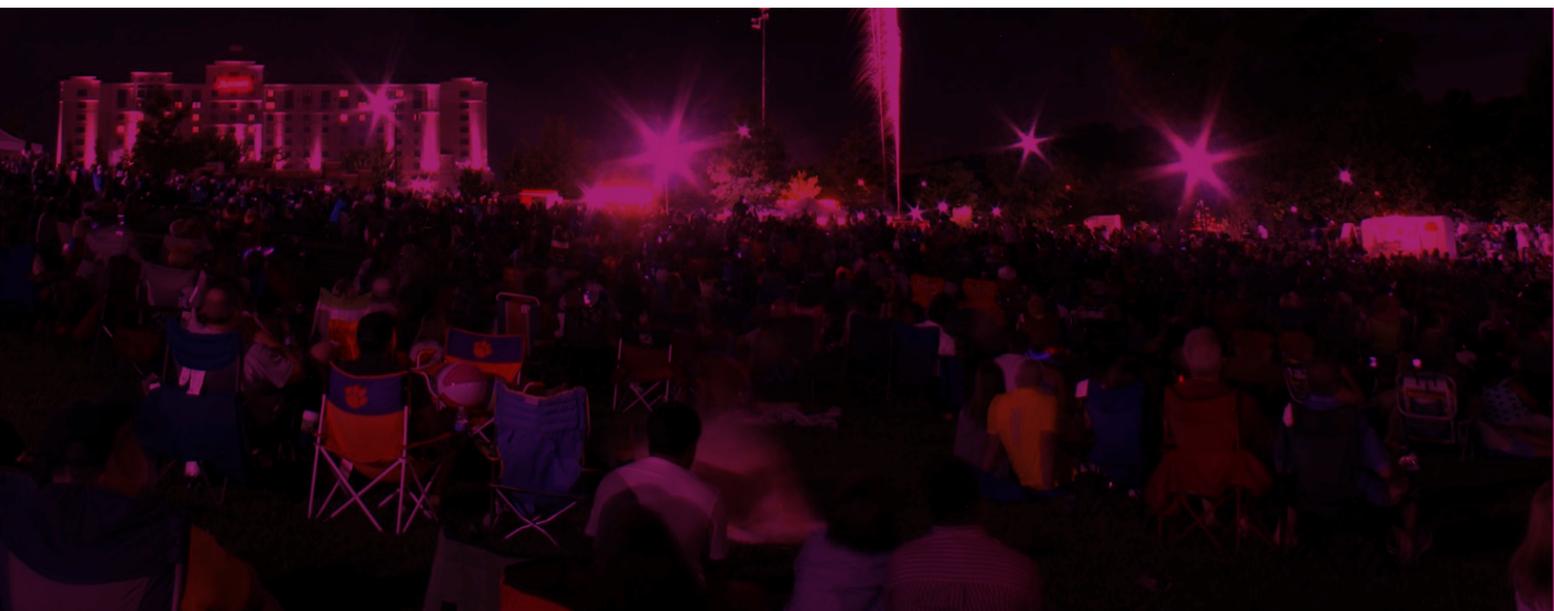
Children's Advocacy Center	\$34,500	For the second year of a three-year grant to develop and implement a peer support group for non-offending parents.
Hope Center for Children	\$43,132	To support the implementation of Triple P, an evidence-based program designed to provide parents with effective parenting strategies.
Institute for Child Success	\$47,500	To support core operating expenses leading to systems-level change and policies to improve early childhood development.
Middle Tyger Community Center	\$80,000	For the last year of a three-year grant to support the Adolescent Family Life Program, a project to serve pregnant and parenting adolescents and their families with comprehensive services designed to help them become healthy and self sufficient.
Northside Development Group	\$734,000	For the second year of a five year grant to establish a Early Learning Center in the Northside.
SC Campaign to Prevent Teen Pregnancy	\$25,000	To support Let's Talk, a project to improve parent-child communication in targeted neighborhoods.
SC Department of Social Services	\$37,900	To support BirthMatters, a community-based doula program serving young families in Spartanburg County.
Spartanburg County First Steps	\$2,500	To support two events during the 2015 Week of the Young Child: "Play in the Park" and "Sing and Dance in the Park."
	\$163,750	To support the last year of a three-year grant to support Quality Counts, a continuous quality improvement program for child care programs.
United Way of the Piedmont	\$10,000	For the last year of a three-year grant to support Imagination Library, a program that provides free, age-appropriate books to children once a month from birth to age five.

Community Health Fund

City of Spartanburg	\$500	To sponsor the Dr. Martin Luther King 29th Annual Unity Week's Walk As One walk.
CommunityWorks	\$40,000	For the Spartanburg Financial Stability Network, which connects low wealth families to financial products and services needed to achieve financial stability.
New Day, Inc. of Spartanburg	\$25,000	To upfit its new location, which was purchased after a fire destroyed the Clubhouse on Asheville Highway.
Northside Development Group	\$25,000	To assist low to moderate income homeowners in the Cleveland Heights neighborhood whose homes are in need of emergency repairs, weatherization and energy efficiency updates, or major home repairs.
Project HOPE Foundation	\$5,000	To support the construction of a Life Skills House that will prepare youth and young adults with autism to live more independently.
SAFE Homes Rape Crisis Coalition	\$23,575	To increase its capacity to provide better quality and more timely services to victims.
Spartanburg Area Conservancy	\$5,000	To support the administrative expenses related to the development of the Spartanburg County Blueways Master Plan.
St. Luke's Free Medical Clinic	\$30,000	To support its operating expenses and increase its capacity to serve low income, uninsured residents.
The Children's Security Blanket	\$15,000	To assist families with children who have been diagnosed with cancer and are unable to afford the many costs associated with treatment.
The Salvation Army Community Center	\$27,280	To make improvements to its facility in order to provide a safe and clean place for the young people served by its programs.
The Spartanburg County Foundation	\$10,000	To support ongoing efforts of the Behavioral Health Initiative.
Trees Coalition	\$4,000	To create demonstration projects along the MBF Rail Trail.
United Way of the Piedmont	\$15,000	To support its Financial Stability Initiative, including a needs assessment of the current safety net system.



OUR ANNUAL GRANTEE CELEBRATION



Every year in December, the Mary Black Foundation hosts a Celebratory Breakfast for all of our grantees of that year.

This is our opportunity to thank our Grantees for all their hard work and highlight their programs. As one of our trustees commented, “we approve the grants all year long but when you hear them summarized in total, it really indicates the impact we are having on the community.”

“Whether it is a staff retreat, a speaker, or some other activity, we want you to take time to take care of yourselves. We know when you have available funds, you tend to use them for board development. We want you to use these to increase your staff’s organizational capacity.”

Bill Coker, Chair of the Board of the Foundation

This year, we surprised our grantees with an extra “gift”. Knowing how difficult it is for them to find resources to provide staff development, the Foundation gave each organization a check for \$1,500 to use in 2016. “Whether it is a staff retreat, a speaker, or some other activity, we want you to take time to take care of yourselves”, stated Bill Coker, Chair of the Board of the Foundation. “We know when you have available funds, you tend to use them for board development. We want you to use these to increase your staff’s organizational capacity”.

Chamlee Loscuito, Executive Director of Hope Center for Children, was one of the recipients. “We stay focused daily on those we serve and want as much money as possible to go straight to services. Receiving a grant from the Mary Black Foundation that allows us to dream of better staff support is an amazing way to start off 2016. Our staff deserves this and we are grateful that the foundation recognizes this!”

TEEN PREGNANCY PREVENTION

The Mary Black Foundation sought and received a grant of \$5.3 million over 5 years to prevent teen pregnancy in Spartanburg County.

53% ↓

Decrease in teen births between 2008 and 2014 in Spartanburg County

3,320

Average # of unduplicated youth that will be served annually

62% ↓

Decrease in teen births in Spartanburg County since 1991

Preventing teen pregnancy is one of the best ways to prevent poverty and is critically important to the future success and vitality of Spartanburg County. Since teen pregnancy prevention was identified as a goal through the Spartanburg Community Indicators Project, significant progress has been made, including a 53% reduction between 2008 and 2014, compared to a 46% reduction in SC across the same time period. Even more remarkable is the 62% decrease since 1991. However, the rate among teens ages 15-19 still remains higher in Spartanburg County (32.9 births per 1,000) than in the nation (26.6 births for every 1,000). The grant will help sustain and expand a coordinated, community-wide approach to reduce this pressing health concern.

Formal partnerships have been developed with BirthMatters, City of Spartanburg Parks and Recreation, Legacy of Sisters, ReGenesis Health Care, Spartanburg County School Districts Six and Seven, Spartanburg Regional Healthcare System, The Point Teen Health Center, and Urban League of the Upstate.

In addition to the primary pregnancy prevention grant, the Foundation is also administering another federal grant to support expectant and parenting teens. That \$900,000 grant aims to:

- Increase the number of teen parents who finish high school and continue their education
- Prevent subsequent unintended pregnancies
- Strengthen parenting skills
- Improve birth outcomes of the children born to teen parents



CULTURE OF HEALTH



In 2015, the Mary Black Foundation led the effort for Spartanburg County to receive the Culture of Health Prize.

On October 28, 2015, the Robert Wood Johnson Foundation (RWJF) announced Spartanburg as one of eight communities to receive the annual distinction.

The RWJF is the nation's largest philanthropic organization dedicated solely to health and it developed the Culture of Health Prize to honor communities that are working to build a culture of health by implementing solutions that give everyone the opportunity for a healthy life. Spartanburg was chosen from among 340 communities across the country for the prize.

The Culture of Health Prize includes a \$25,000 grant from the RWJF to enhance community health efforts. The Foundation asked the community to weigh in on how the \$25,000 grant should be invested. Five community health projects were presented and voting occurred for 5 days. The winning idea focused on behavioral health services and housing for currently homeless veterans.

The RWJF selected Spartanburg for its data-driven decision making and measurement, its authentic spirit of collaboration, and its definition of health, which includes traditional health care and prevention, behavioral health, and the social determinants of health.

The Culture of Health Prize is proof that, while Spartanburg may still have many challenges, we have the commitment and collaborative partnerships in place to create the healthiest community in the country.

Over 70 organizations have played a role in creating the culture of health in Spartanburg County and we thanked them for their hard work and dedication with an award presented to each of them.

70+

Over 70 organizations have played a role in creating the culture of health in Spartanburg County

1 of 8

One of eight communities to receive the Culture of Health Prize in 2015

\$25,000

The Culture of Health Prize includes a grant from the RWJF to enhance community health efforts

Receiving the Culture of Health Prize on behalf of Spartanburg County.

Pictured left to right:
Mitch Kennedy, City of Spartanburg; Molly Talbot-Metz, Mary Black Foundation; Regina Stevens, BirthMatters; Renee Romberger, Spartanburg Regional Healthcare System; Heather Witt, United Way of the Piedmont; Kathleen Brady, USC Upstate; and Risa Lavizzo-Mourey (front row), Robert Wood Johnson Foundation





2015 marked Year 1 of a 5 year challenge for the City of Spartanburg called The Way to Wellville.

Five communities across the country were chosen to find ways to improve the health and wellness of where their citizens live, work, and play.

The other four communities are Clatsop County, Oregon; Lake County, California; Niagara Falls, New York and Greater Muskegon, Michigan. Spartanburg chose five areas to focus on for this challenge: Access to Care for the Uninsured, Health for the Insured, Community Pride, Kindergarten Readiness, and Obesity Prevention.

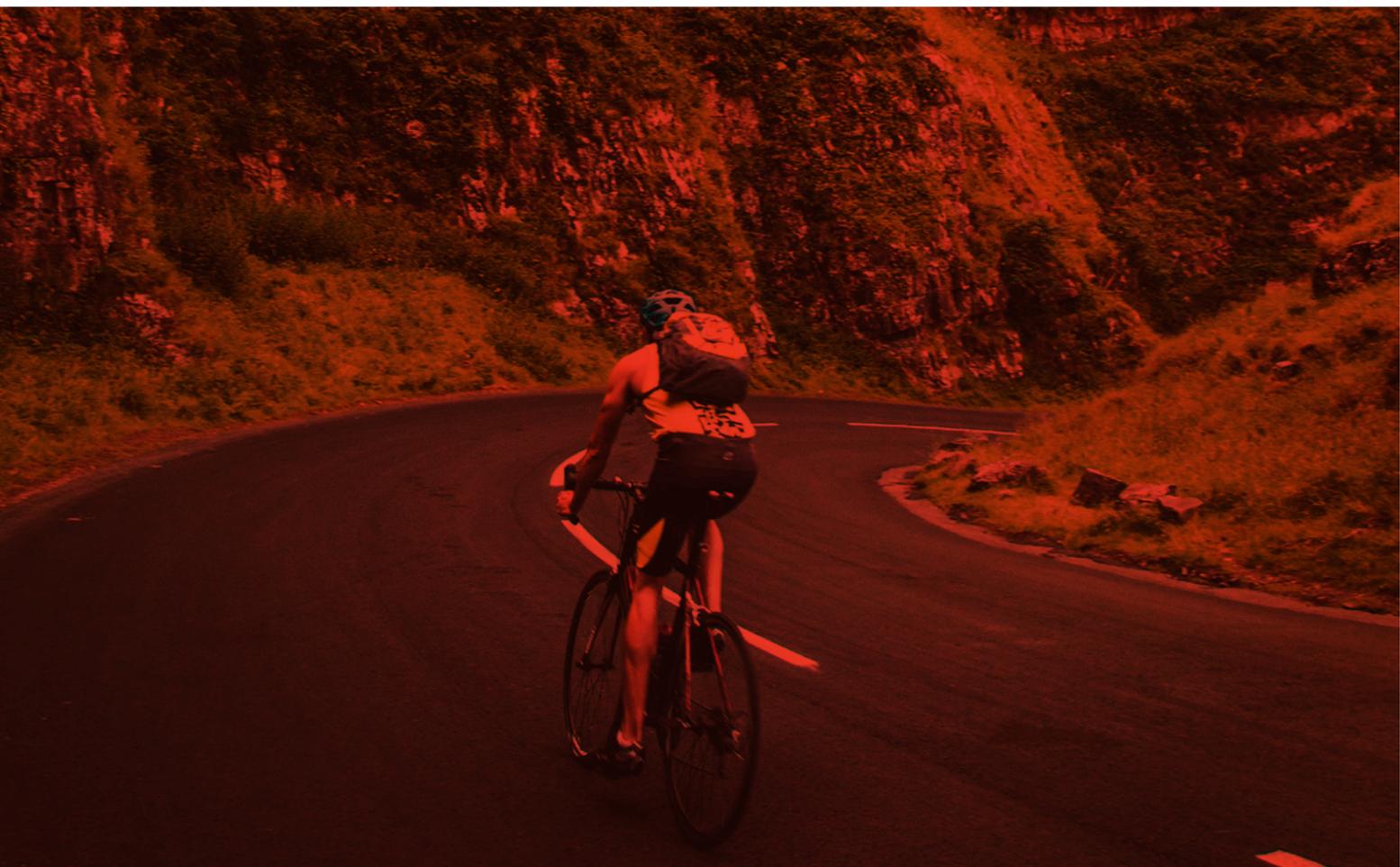
On January 27th, the community kicked off the challenge with a celebration at the Chapman Cultural Center. Hundreds of citizens showed up for the skits, demonstrations, and excitement for the work that lies ahead. Committees have been formed around each focus area and they are hard at work. Approximately 10-12 individuals (some are subject matter experts and some are interested citizens) have identified goals and are looking for creative and innovative ways to push the gas pedal down and create improvement.

As year 1 ends, we have reaped many benefits because of Wellville:

- Received a grant from the Institute for Child Success to conduct a feasibility analysis on social impact financing to provide free pre-K for all children in the city.
- Received a grant from the Georgia Health Policy Center to provide Spartanburg technical assistance in finding innovative financing to improve health.
- Interest from Colgate, IBM Watson, and GlaxoSmithKline in finding ways to partner.
- A Spartanburg Wellville team visited Lake County, California in June along with the other communities. Spartanburg will host the visit in 2016.
- Hired a Special Projects Coordinator and a Neighborhood Engagement Coordinator to build our capacity to do this work.

This is hard work but the Core team is committed to this and we meet every Monday morning without fail to find ways to push forward. There is no roadmap, we are creating it as we go. We have the passion and enthusiasm and drive.....we will be successful!

SPARTANBURG'S WAY TO WELLVILLE



STAFF & BOARD

BOARD OF TRUSTEES

Pictured left to right:

Jimmy Littlefield
Retired, Spartanburg School District 1 Superintendent

William M. Coker, Chair
Director of Sales and Relationship
Management, South State Bank

Ethan Burroughs, Treasurer
Spartanburg Market President & Business
Banking Manager, Wells Fargo Bank

Ruth Cate
Attorney, Cate Law Firm

Betsy Teter
Founding Executive Director, Hub City Writers Project

Anna Converse
Owner, Habis Designs

Karen Calhoun
Principal and Vice President of Business Development,
McMillan Pazden Smith Architecture

Hope Blackley
Spartanburg County Clerk of Court,
Spartanburg County Government

Byrd Miller
Chief Financial Officer/Treasurer, William Barnet & Son LLC

Jack McBride, Vice-Chair
CEO, Contec, Inc.

Tony Fisher
Retired, Professional Law Enforcement Consultant
on Issues of Politics and Procedures



STAFF

Pictured left to right:

Linda Smith
Executive Assistant

Keisha Gray
Program Specialist, Early Childhood Development

Molly Talbot-Metz
Vice President of Programs

Kathy Dunleavy
President & CEO

Amy Page
Grants Manager

Polly Edwards-Padgett
Director, Teen Pregnancy Prevention Project

Kimberly Stravolo
Director of Finance

Natalia Swanson
Program Specialist, Healthy Eating | Active Living

Haley Denny
Program Assistant, Teen Pregnancy
Prevention Project





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