

# MARY BLACK FOUNDATION GRANTMAKING FOCUS

As part of the 2020-2022 strategic plan, the Foundation is working to Advance Health Equity. Health Equity cannot be achieved by one organization alone, but the Mary Black Foundation is committed to using its resources to advance Health Equity. We have developed a Health Equity Framework that we believe demonstrates the conditions necessary for a community to achieve Health Equity. As a result of the Health Equity Framework, the Foundation’s grantmaking in healthy eating and active living, early childhood development, and the Community Health Fund will give highest priority to projects that seek to improve outcomes in the following Spartanburg County zip codes: **29301, 29303, 29306, 29330, and 29372**. Similarly, the Foundation encourages applicants to think about the policies and systems that are contributing to the poor health outcomes we seek to change. Applications that address policies, systems, and environments (and not just services or programs) will be prioritized for funding.

## HEALTHY EATING | ACTIVE LIVING

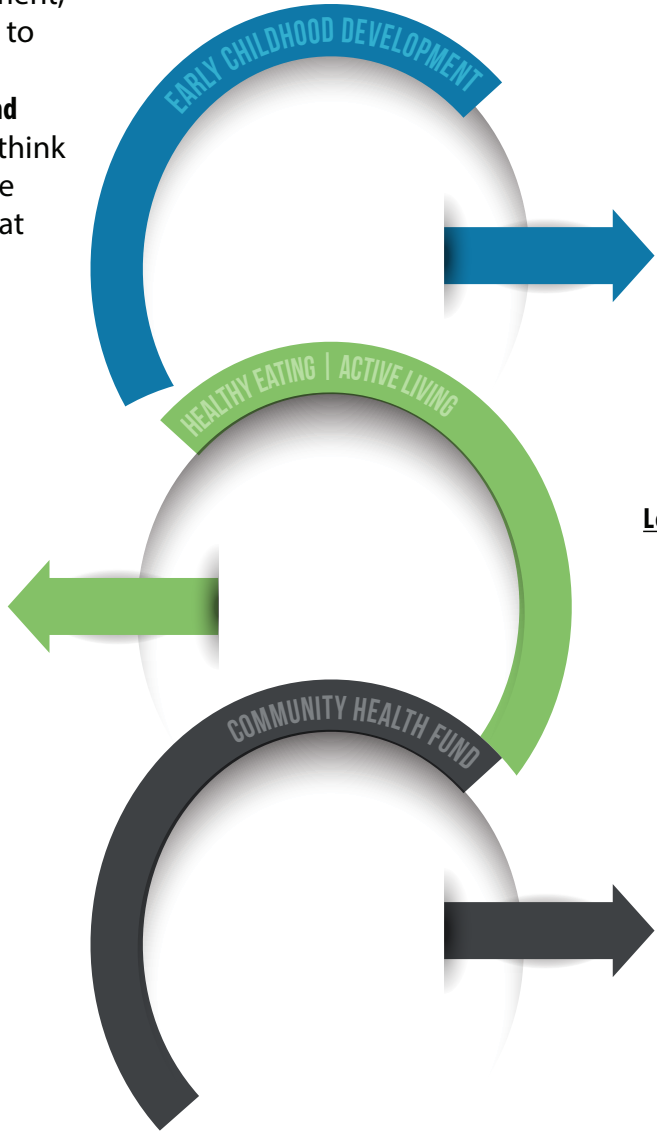
**Focused on Policies, Systems, and Environments that impact physical health.**

### Short Term Outcomes

- Increase policy and system change to (a) improve access and affordability of fresh, healthy food, and/or (b) improve opportunities and access so that all residents can live an active life
- Increase and enhance access to and availability of places that promote affordable, fresh, and healthy food and active living
- Increase in evidence-based and culturally relevant programs to support HEAL

### Long Term Outcomes

- % Children (2-4) considered obese (defined by WIC) has decreased
- % Children in 1st, 3rd, and 5th considered overweight or obese (measured by DHEC study) has decreased



## EARLY CHILDHOOD DEVELOPMENT

**Focused on Prevention, Intervention, and Policy that connects children to responsible and stable adults in and outside of the home.**

### Short Term Outcomes

- Increase public support and policies to: (a) support maternal and child healthy outcomes, (b) improve school readiness and/or (c) improve adolescent health and development
- Increase and enhance availability of high quality, affordable and accessible care and education opportunities
- Increase evidence-based and culturally sensitive programs and services to ensure health development of children birth to age five, and their ability to meet developmental and educational milestones
- Increase and enhance access to, and availability of affordable, safe and culturally sensitive spaces that promote positive youth development
- Increase evidence-based education and skill-building opportunities for parents to support child development and learning

### Long Term Outcomes

- Disparities in kindergarten readiness among different populations will have decreased
- More children in Spartanburg County are assessed as “ready” for kindergarten and life-long success

## COMMUNITY HEALTH FUND

In 2020, the Foundation will allocate 10-20% of our total grantmaking and will prioritize requests that support two areas:

- Efforts that address the recommendations of the 2019 Child & Adolescent Behavioral Health Assessment
- Efforts that target the geographic areas identified as most negatively impacted by inequitable health outcomes: 29301, 29303, 29306, 29330, and 29372.

# HEALTHY EATING | ACTIVE LIVING INDICATORS OF SUCCESS

Short-Term Outcomes (3-5) Years	Indicators of Success
<p>Increase policy and system change to (a) improve access and affordability of fresh, healthy food, and/or (b) improve opportunities and access so that all residents can live an active life</p>	# of members from the community recruited and mobilized for policy change
	# of hours of training and technical assistance received to build capacity around advocacy for policy change
	# of policymakers receiving information about and engaged in discussion around identified policy area
	# of policies and practices that support healthy eating and physical activity within early learning, school, and out-of-school environments
	# of policies that facilitate access to affordable, fresh, healthy food, including a decrease in consumption of sugary drinks and processed food
	# of policies that support healthy transportation systems (i.e. complete streets, safe routes to schools, etc.), including funding for infrastructure
<p>Increase and enhance access to and availability of places that promote affordable, fresh, and healthy food and active living</p>	# of worksites, schools, neighborhoods, and places of worship that allow the community free or low cost access to fresh, healthy food and active living.
	# of miles of infrastructure for pedestrians and/or bicyclists
	# of new and well-maintained parks, playgrounds, and other recreation facilities
<p>Increase in evidence-based and culturally relevant programs to support healthy eating and active living</p>	# of young people (3-18) completing evidence-based HEAL programs
	# of children exclusively breastfed through six months
	# of pregnant and new moms who receive adequate prenatal care through the first two years of life of the baby to include HEAL supports