

Strategic Plan 2024-2027



The strategic plan reflects the new focus on children and their families, which we believe will help the Foundation achieve its vision of a welcoming and connected Spartanburg where all people can achieve health and wellbeing.

1

PLAN, EXECUTE, AND MEASURE IMPACT

- Identify indicators, goals, and benchmarks
- Choose promising strategies
- Fund holistic approaches
- Align behavioral health grants
- Continue learning, tracking progress, and adjusting tactics

2

BUILD PARTNER CAPACITY AND COLLABORATE

- Convene organizational partners
- Strengthen partner capacity for impact
- Partner to support the mission
- Collaborate on behavioral health
- Identify opportunities to leverage impact investments

3

PARTICIPATE IN PUBLIC POLICY

- Create an annual public policy engagement plan
- Fund public policy engagement
- Educate the community
- Fund research

4

STRENGTHEN INTERNAL CAPACITY

- Support effective board governance
- Cultivate a strong staff
- Ensure effective and efficient operations

The Foundation will align all its resources to improve outcomes for children and their families by implementing collaborative, community-based, and evidence-informed practices.